

michiganscouting.org/drive-for-leadership/



Leadership and scouting are powerful concepts often intertwined. In scouting, leadership is about guiding a group, inspiring teamwork, and fostering skills like problem-solving, resilience, and decision-making. Scouting often focuses on character building, outdoor adventures, and preparing young individuals to navigate challenges, empowering them to grow into strong leaders.

Did you know that the Golf Merit Badge was first introduced in 1976 and is part of Scouting America's program to teach scouts about the sport of golf, including its history, techniques, and values like sportsmanship and respect. Scouts learn about the rules of golf, proper techniques, and how the game contributes to a healthy lifestyle.









FOR MORE INFORMATION CONTACT JOE STOCCHERO AT JOE.STOCCHERO@SCOUTING.ORG OR 616-794-6688

REGISTER AND MAKE PAYMENT ONLINE VISIT MICHIGANSCOUTING.ORG/DRIVE-FOR-LEADERSHIP/



\$30,000 - LEADERSHIP SPONSOR

Listed as "Leadership" sponsor in all materials for the entire event, signs, and banners at golf events, includes up to three golf team entries (12 golfers), including lunch, sponsor references in all press releases and promotional materials, three digital tee sponsorships and custom event recognition signage.

\$25,000 - LUNCH OR REGISTRATION SPONSOR

Listed as "Lunch" sponsor or "Registration" sponsor in all materials, signs, and banners at the entire event. Includes up to two golf team entries (eight golfers), including lunch, sponsor references in all press releases and promotional materials, and two digital tee sponsorships with custom event recognition signage.

\$20,000 - CART SPONSOR SOLD OUT

Listed as a cart sponsor in all materials, signs, and banners at the entire event, including an exclusive sponsorship sign at a hole on the course. Includes up to one golf team entry (four golfers), including lunch and invitation for 8 guests to post event reception, sponsor references in all press releases and promotional materials, and one digital tee sponsorship with custom event recognition signage.

\$10,000 - RECEPTION SPONSOR

Listed as a "Reception" sponsor in all materials, signs, and banners at the entire event, including exclusive sponsorship sign at a hole on the course. Includes up to one golf team entry (four golfers), including lunch and post event reception, sponsor references in all press releases and promotional materials, and one digital tee sponsorship with custom event recognition signage.

\$5,000 - HOLE SPONSOR

Team/Company name sign out at hole on course. Foursome, which includes lunch and post event reception, Team/Company Name & Logo listed in the program, and on-screen at reception as a sponsor.

\$1,400 - FOURSOME

The Foursome includes lunch and reception for four golfers. Listed in the program as a foursome.

\$400 - INDIVIDUAL GOLFER

One golfer, includes lunch and reception.

Event marketing packages are also available, please contact us for more information

Registration 8am Opening Remarks 9:30am Shotgun Start to follow remarks

All sponsorships will be made through a qualified 501(c)3 nonprofit organization. Your gift is tax deductible to the full extent of federal and state tax laws less direct benefits received

ESTIMATED DIRECT BENEFIT PER PARTICIPANT: \$175

SPONSORSHIP FORM

CONTACT INFORMATION

Name	
Company Name	
Address	
City	
State	
Phone	
E-Mail	

SPONSORSHIPS

□ \$30,000 - 🛚	Leadersh	hip Sponso	r
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- □ \$25,000 Lunch Sponsor
- □ \$25,000 Registration Sponsor
- \square \$20,000 Cart Sponsor SOLD OUT
- □ \$10,000 Reception Sponsor
- □ \$5,000 Hole Sponsor
- □ \$1,400 Foursome
- □ \$400 Individual Golfer

FORM OF PAYMENT:

- ☐ Check Enclosed (make payable to Michigan Crossroads Council, Scouting America)
- □ Pay Online Visit: https://michiganscouting.org/drive-for-leadership
- \square Send me an invoice

Please return form with payment to:
MICHIGAN CROSSROADS COUNCIL, SCOUTING AMERICA
3213 Walker Avenue NW, Grand Rapids, MI 49544

To register or donate online, please visit our website:

https://michiganscouting.org/drive-for-leadership/

TOTAL CONTRIBUTION: \$_____

Please attach a list of golfers and their email addresses



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