

# CUB SCOUT CAMP AMBASSADOR



## What is a Cub Camp Ambassador?

You already know how great camp is for Cub Scouts, so why not let everyone know about camp! A Camp Ambassador helps **spread the word** about the amazing summer camp opportunities for Cub Scouts (and their Packs/dens/families) at our great camp properties! An ambassador, after proper training, commits to doing a **presentation to their Pack** (and optionally other local Packs). The goal is in **get Packs that aren't already going to camp to go**, and for those that are already signed up, to **increase participation**.

## What do I need to do to be an Ambassador?

### 1 - Register

Use the online form at <https://michiganscouting.org/cubambassador/> to register.

### 2 - Get Trained

Attend an online Cub Scout Camp Ambassador training course

### 3 - Promote

Promote Cub Scout camp opportunities to your own Pack, and optionally, to other local Packs.



## Incentive

### Target:

If you increase attendance of assigned Pack(s) by FIVE or more Scouts over 2025 summer camp attendance...

For example:

Example A: Single Pack grows attendance by FIVE

Example B: Two Packs assigned, and one increases by TWO and one increases by THREE for a total of FIVE

### Receive:

One free registration to Cub Scout Summer Camp of your choice for you and one of your Cub Scouts in 2026



**FOR MORE INFORMATION:**  
**[HTTPS://MICHIGANSCOUTING.ORG/CUBAMBASSADOR/](https://michiganscouting.org/cubambassador/)**