WELCOME



MARKETING - SHARED SERVICES -



TODAY'S AGENDA

- Welcome
- How Marketing Shared Services can help
- Marketing Service Options Available
- Pricing & Cost
- Questions and Answers



How Marketing Services Can Help Your Council:

- Tailored Marketing Services
- Dedicated and Experienced Marketing Staff
- Cost Effective vs. Outsourcing
- Marketing Ticket System



Marketing Services Available

- Template Options (Subscription Service)
- Custom Design Services
- Digital Project Options



Template Option

- Flyers
- Brochures
- Patch Designs

Custom Design Option

- Council-Specific
 - Ex: Annual Report, Camp Leader
 Guides, Capital Campaign Materials
- Larger Projects

Digital Projects

- Camp or Event APP
- Website Enhancements
 - Ex: Calendar



Template Option

(Subscription Pricing)

Flyers and brochures selected from a catalog, tailored to your specific council event or special event. Digital files provided.



Michigan, bringing powerful insights on leadership, public service, and honor

BE THE SPARK THAT IGNITES TOMORROW'S ONE MORNING CAN LIGHT THE WAY FOR A LIFETIME







VHA

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PLEASE RSVP BY MAY 27TH



MORE INFO: Kristian Benko-Rimoni at 269-256-6604 or kristian.rimoni@scouting.org



Cub Scout Overnight Camp is an amazing adventure for any Cub Scout. Cub Scouts spend 4 days/3 nights at one of our amazing camp properties with their Packs doing all those "camp things" that they enjoy and love. Depending on the camp, Cub Scouts may participate in fishing, swimming, archery, BB gun, bouldering wall, crafts, hikes, and of course - camping!

> Camp scholarships are available to help fund your adventure! For more information and to apply for a camp scholarship, visit the link: michiganscouting.org/camping/camperships.

> > Entering Fifth Grade this fall? Check out AOL Camb www.scoutingevent.com/272-A0L25





Kindergarten



Custom Projects

Custom designed project for your Council for larger projects. Digital and Source files provided (Adobe Software Required)



FUN FOR BOYS & GIRLS FROM KINDERGARTEN THROUGH AGE 18

Meet local Scout leaders, discover exciting activities, and see why Scouting is the adventure of a lifetime. Bring your family and see what Scouting is all about. Whether you're just starting your journey or looking to take it to the next level, Scouting has a place for you!

OCTOBER 30TH, 2024 6:30PM - 8:00PM

Chief Financial Credit Union 20 S. Main. Rochester, MI 48307

OUTDOOR ADVENTURES | LIFE SKILLS DEVELOPMENT | COMMUNITY SERVICE | LEADERSHIP OPPORTUNITIES





"If it weren't for you, so many SCOUTS RECEIVING people wouldn't have had the NEED-BASED SCHOLARSHIPS: opportunity to go to camp! Thank you for setting an example of SCHOLARSHIPS AWARDED:

43.425 NIGHTS & 57.295 DAYS SPENT CAMPING









While at Summer Camp, Scouts engage in activities which build foundational skills that help them thrive later in life, including the value of working hard, problem solving, networking and collaborating.



89% learned the values of working together to achieve a goal 93% learned why following the rules keeps everyone safe

82% think about how they can reduce waste which impacts nature



911 DAY OF REMEMBRANCE

This annual event now in its 23rd year is an opportunity for families and communities to come together to remember and honor those who lost their lives on September 11, 2001, as well as to thank and honor ou Military, Veterans, Police, Fire, and EMS

1900 BADGES EARNED

(Scouts attending the 9/1)

2024 SCOUTING FOR FOOD RECAP

OVER 117,000 LBS OF FOOD COLLECTED Over 30,000 lbs more than 2023





GLENN AND MELINDA ADAMS EAGLE PROJECT OF THE YEAR AWARD

entretely to survey or set graves after control to relocation to reterral graves in 22 section frough the efforts of the volunteers, they identified the final resting places of 73 eterrals and added 170 new veteran names to the records for 22 sections of Riversio emetery. The records were tabulated and shared with the Sons of Union Veterans of the Civil War for future Memorial Day flag placements.







Custom Camp or Event APP

- Customizable to your camp or event
- PWA, Google Play Store, and Apple Store
- Staff / Volunteer Training Provided



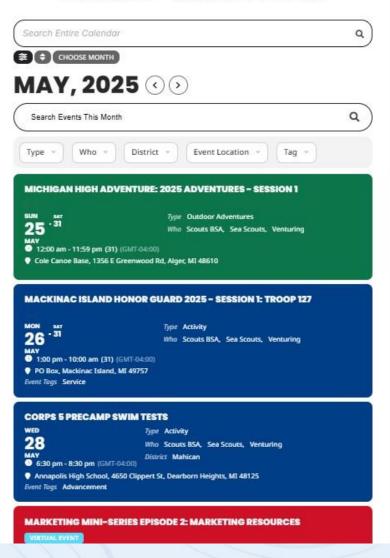






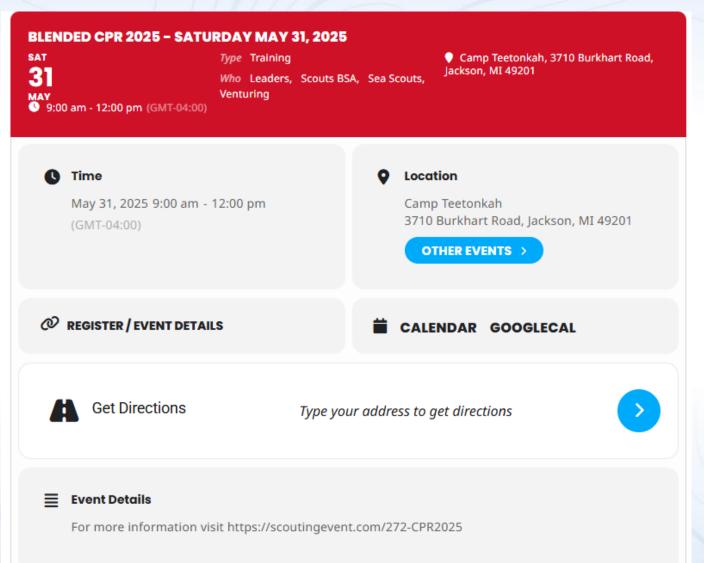
MENU ≡

EVENTS - MOBILE VIEW



Website Enhancements

Website calendar (From Blackpug Interface)



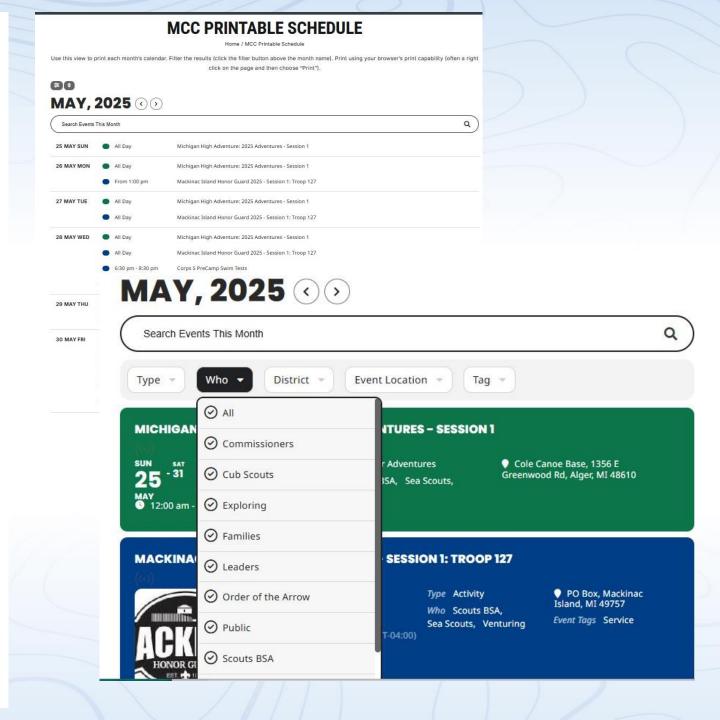
JUNE, 2025 💿

Q Search Events This Month Who District Event Location Tag + Type SUN MON TUE WED THU FRI SAT 3 Mackinec Island 9 10 11 12 13 14 Mackinac Island Mackinac Island Mackinac Island Mackinac Island Mackinac Island Mackinac Island GLD-VOA Rifle 15 17 18 19 20 21 16 Mackinae Island 22 23 24 25 26 27 28 29 30 Adventure Point Adventure Point Adventure Point 2025 MISHIGAMI LODGE - ORDER OF THE ARROW INDUCTION EVENTS - SPRING INDUCTION

- GERBER

30 - 01

Type Activity Who Order of the Arrow Gerber Scout Reservation. 1733 Owasippe Rd, Twin Lake,



SUBSCRIPTION PRICING

Class	Annual Cost	Monthly Cost
500	\$ 2,700.00	\$ 225.00
400	\$ 4,050.00	\$ 337.50
300	\$ 4,725.00	\$ 393.75
200	\$ 6,075.00	\$ 506.25
100	\$ 8,775.00	\$ 731.25



CONTACT

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THANK YOUR FOR ATTENDING

