

BIRTHDAY - APRIL 7TH

GINGER KOESTER

Development Director

HIRED MARCH 2, 2020



MY WORK LIFE

MY GOALS AT WORK

ONE YEAR - To hit my annual development goal, to develop our Chief Okemos area with more with more supporters and more sponsors making strong connections in my networking groups, to make an impact with the New Donor Acquisition Plan, to develop strong relationships with the caucus members and continue to build the caucus group, to enjoy time at D-A volunteering as a wrangler and/or at camp, and to help promote the Mitten.

THREE YEAR - My three year goals are very similar to this, with growth in my position and advancements in compensation and title. I have a skill for and enjoy communications and writing and would enjoy adding major donors, etc. to my portfolio or as duties in my position to meet with, interview and highlight them in newsletters, etc.

FIVE YEAR - Also very similar to my three year goals - I enjoy what I do, I have a broad skillset and enjoy being creative. I do enjoy inspiring others, and I work well as a team lead, which is how I excel leading and working with committees. I would enjoy a management role and would be good at celebrating and inspiring others' successes.

MY INDIVIDUAL DEVELOPMENT GOALS

SHORT TERM - To hit my annual development goal, to develop our Chief Okemos area with more with more supporters and more sponsors making strong connections in my networking groups, to make an impact with the New Donor Acquisition Plan, to develop strong relationships with the caucus members and continue to build the caucus group, to enjoy time at D-A volunteering as a wrangler and/or at camp, and to help promote the Mitten.

LONG TERM - My long term goals are all of the short term growth goals combined with more advancement in my position/title and compensation, with the ability to remain creative, utilizing the skillset I posses and am passionate about, with opportunity to inspire others as possibly management or potentially teach others in some fashion/perhaps a leadership class or something at DBARA with the horses- I would love that

TRUSTED ADVISOR/MENTORS AT WORK
Dominic, Joe, Aaron

WHAT I AM REALLY GOOD AT OR MOST VALUABLE THING ABOUT ME AT WORK
I am good at building real, genuine, relationships; great with people one on one; creative writing and digital media; organized event planner.



MY COMMUNICATION PREFERENCES
in person one on one - phone is 2nd



HOW I LIKE TO BE RECOGNIZED AT WORK
one on one, lunch, or dinner, come to something of mine :)

MY PERSONAL VISION AND MISSION STATEMENT

My personal vision and mission are to make an impact in the lives of others, to build genuine relationships, to enjoy work and life, and to good for others; I enjoy finding strengths in others and helping them achieve and celebrate what they are capable of. I've always loved working for non profits because of the giving nature of those who are a part of it - so many wonderful people make great things happen out of the kindness of their hearts.

MY HOMELIFE

IMPORTANT PEOPLE/PETS IN MY LIFE

My kids - Caleb and Brian
My dog - Rexi
Husband - Mark

Wedding Anniversary: July 28, 2007

WHAT I AM REALLY GOOD AT OR MOST VALUABLE THING ABOUT ME AT HOME

Being my boys' Mom is the greatest gift I could ever have

FAVORITE QUOTE

promote what you love, don't bash what you hate

PERSONAL GOALS AT HOME - ONE YEAR

Paint - new furniture - new blinds

PERSONAL GOALS AT HOME - THREE YEARS

remodel master bedroom, new floors

PERSONAL GOALS AT HOME - FIVE YEARS

My oldest son has less than 5 years at home - goals are to smother him (and of course his brother) with love and enjoy it all

MY FAVORITE...

DRINK

Water & white claws

FOOD

GF Italian food - spaghetti, Tacos

SNACKS

Veggie Sushi, Doritos

RESTAURANT

Bravo

SPORT

horse back riding (but love watching my boys in XC, and play basketball and football)

BOOK

Not sure - I like to too many to have a favorite. Maybe a Nicholas Sparks Book

MOVIE

Not sure: Pure Country is good; I like 80's movies, like Uncle Buck and Can't Buy Me love, Chick Flicks, and musicals like Grease, Dirty Dancing, Footloose...

SONG / ARTIST

Not sure - I like too many to have a favorite. Too difficult.

RECREATIONAL ACTIVITIES

horses, walking my dog, yoga, kayaking, camping

COLOR

pink, turquoise, light purple

VACATION

Mackinac Island is my favorite - also love going to FL with my family

