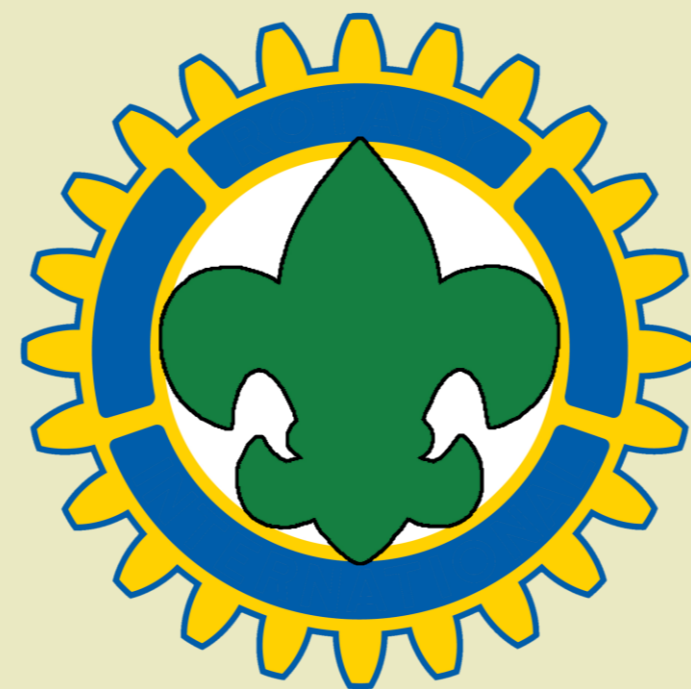


CAMP ROTARY

2025 SUMMER CAMP KICK-OFF



**YOUR 2025
SUMMER CAMP ADVENTURE
BEGINS IN:**

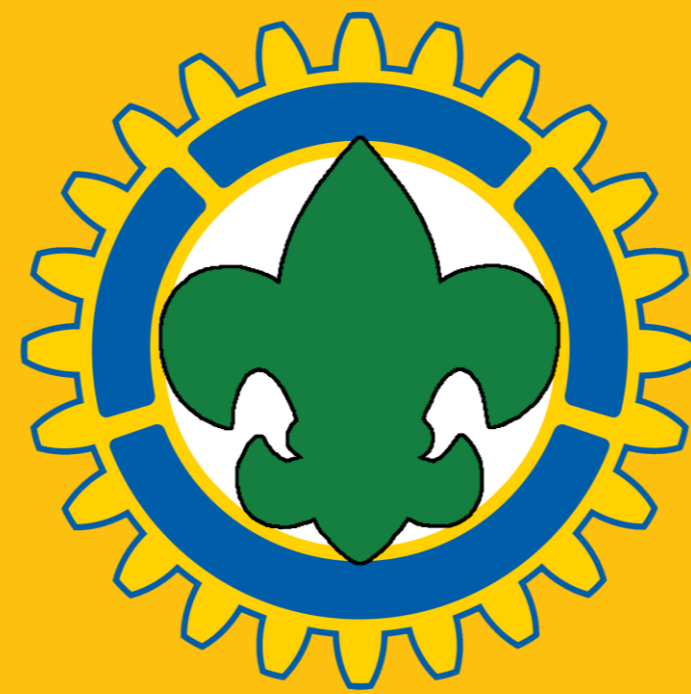
2:00

Scouting  **America**[™]
Michigan Crossroads Council



SCOUTS BSA

SUMMER CAMP KICK-OFF



Scouting  **America**[™]
Michigan Crossroads Council



WELCOME!

Scouting  **America**[™]
Michigan Crossroads Council





WEBINAR HOUSEKEEPING:

1 All attendees are in
"Listen Only" Mode

2 Enter any questions you
have into the "Q&A" feature

3 This webinar is being
recorded for those who
need to reference it

4 The recording & slide deck
will be posted on the MCC
website



TONIGHT'S AGENDA

01

TONIGHT'S PRESENTERS

Meet Your Camping Team

02

LEGENDARY CAMP SERVICE

Our Commitment to You!

03

2025 COMMUNICATIONS

Pre-Camp Communication Schedule

04

CAMP RESOURCE LIBRARY

40+ Videos Available 24/7 to Assist Your Unit

05

REMINDER: KEY DATES

For the 2025 Camping Season

06

2025 CAMP UPDATES

For our Property & Program!

07

OUR CAMP FACILITIES

An Overview of Your Summer Camp Home

08

CAMP PROGRAMS

A Highlight of our Camp Offerings

09

Q + A

Get ALL Your Questions Answered!



OUR PRESENTERS:



**CHERYL
BURROWS**

Camping
Director



**RICK
KIMMEL**

Asst. Camp Director –
Commissioner



**JORI
OSTRANDER**

Program Director –
Admin



**PHILLIP
KOERNER**

Program Director –
Program



LEGENDARY CAMP SERVICE

Our Commitment to You



OUR MISSION:

WE, THE CAMP LEADERSHIP + STAFF OF THE MICHIGAN CROSSROADS COUNCIL, ARE DEDICATED TO PROVIDING OUR CUSTOMERS + GUESTS WITH LEGENDARY CAMP SERVICE WHILE PARTICIPATING IN OUR LIFE-ENHANCING YEAR-ROUND OUTDOOR PROGRAMS!

WE ARE COMMITTED TO PROVIDING THE FACILITIES, PROGRAMS, SERVICES, + CAMP LEADERSHIP THAT WILL CONSISTENTLY EXCEED THE EXPECTATIONS OF OUR CUSTOMERS + GUESTS. OUR SCOUT CAMPS WILL BE SAFE HAVENS FOR EXPERIENCING THE BEST OF THE ADVENTURES + VALUES OF SCOUTING AMERICA.

PILLARS OF LEGENDARY SCOUT CAMPS



DEDICATED AND TRAINED CAMP STAFF



Hiring, Training, Setting Expectations, Inspiration, and Recognition

STRONG SCOUTING PROGRAMS & ACTIVITIES



Creative, Unique, Specialized, and Powerful

QUALITY, FAIR VALUE FOOD SERVICE



Balanced, Approved, Timely and Exceeding Expectations

QUALITY, SAFE, AND PURPOSEFUL FACILITIES



Parents, Customers, and Contributors would Approve

CLEAR AND CONSTANT COMMUNICATIONS



Leader and Customer Engagement and Evaluations

MICHIGAN CROSSROADS COUNCIL CAMP MISSION STATEMENT

We, the Council Camp Leadership, are dedicated to providing our customers and guests a LEGENDARY SCOUT CAMPING EXPERIENCE while participating in our life-enhancing, year-round camp programs!

We are committed to providing facilities, programs, and camp leadership that will constantly exceed the expectations of our customers and guests. Our Michigan Scout Camps will be safe havens for experiencing the best of the adventures and values of the Boy Scouts of America.



PRE-CAMP COMMUNICATIONS

2025 Pre-Camp Communication Schedule



PRE-CAMP COMMUNICATION SCHEDULE



JANUARY 2025

CAMP SPECIFIC KICKOFF AND Q&A

A virtual detailed overview of each camp's property, facilities, & program offerings + a chance to ask broad level questions about the camping facility & program.

D-A: JAN 13TH
CCB: JAN 14TH
CR: JAN 15TH
GSR: JAN 16TH



APRIL 2025

OPEN OFFICE HOURS Q&A 4:30PM – 7:30PM

A virtual help desk designed to answer your questions. Simply log-in to our virtual office at your convenience & have our team assist you!

CCB: APR 2ND
D-A: APR 3RD
GSR: APR 9TH
CR: APR 10TH



APRIL/MAY 2025

PRE-CAMP LEADER'S MEETING

An IN-PERSON final meeting before your arrival to camp. Get your last-minute questions answered & ensure your unit is prepared for camp. Will also stream live virtually.

GAYLORD AREA: APRIL 28TH
GRAND RAPIDS: APRIL 29TH
DETROIT AREA: APRIL 30TH
GL BAY AREA: MAY 1ST



SUPPLEMENTAL

THROUGH SCOUTINGEVENT.COM

We will send out monthly emails with camp content, reminders, & links to all the emails we have collected through your summer camp registration. Make sure you include additional emails to your registration contact.

**PLEASE CONTACT US
WHENEVER NEEDED!**

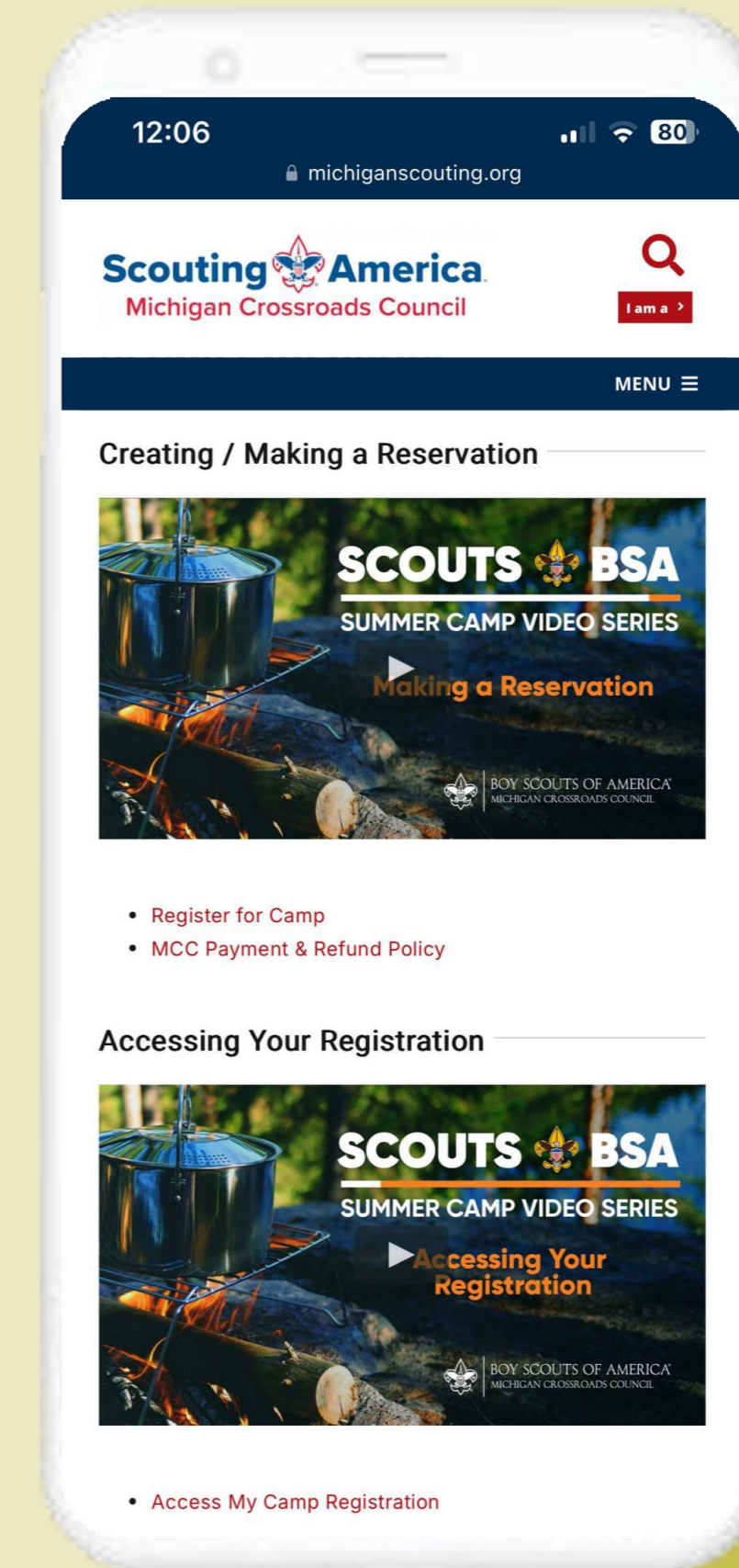
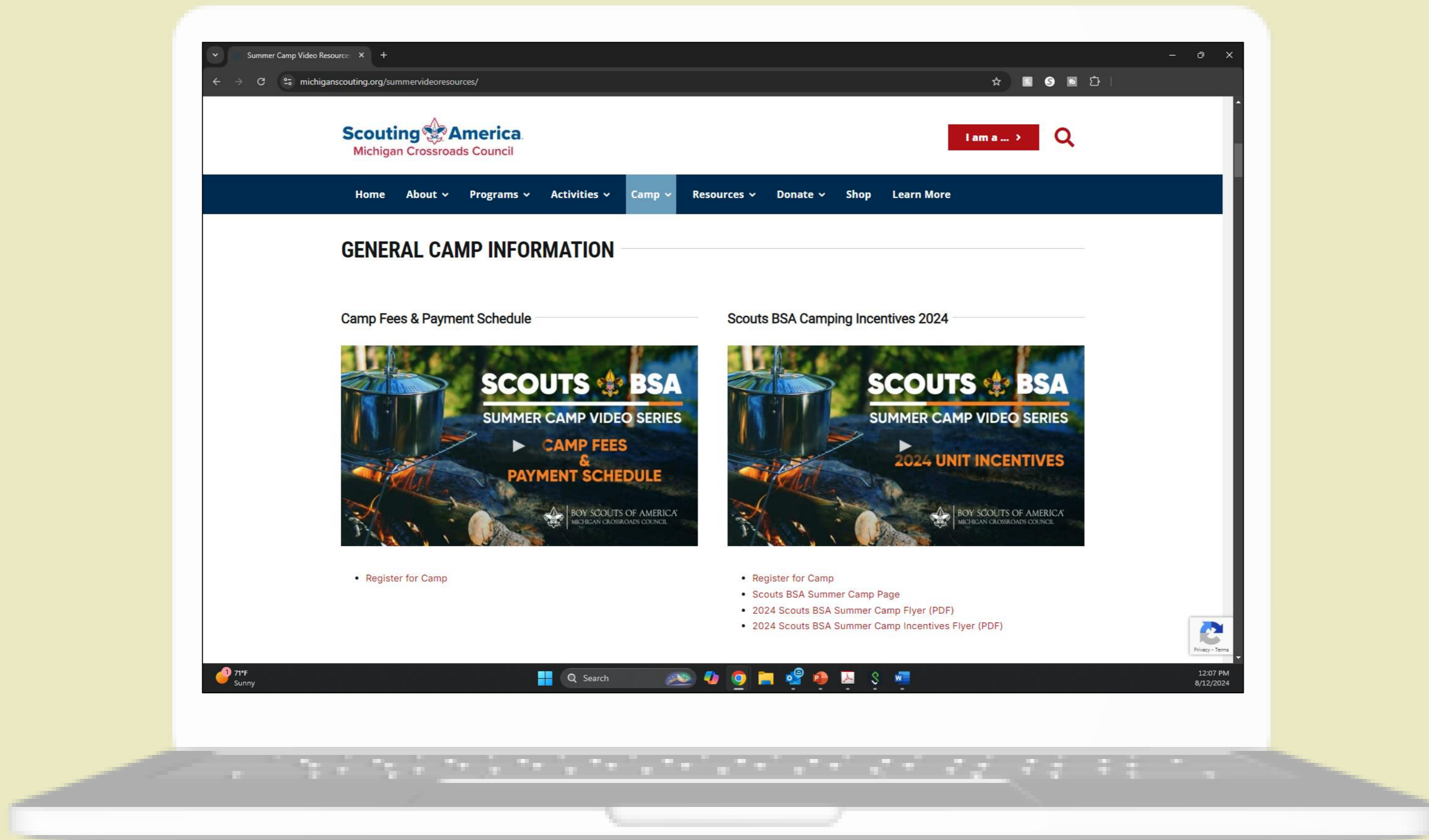


VIDEO RESOURCE LIBRARY

The Answers to Your Frequently Asked Questions

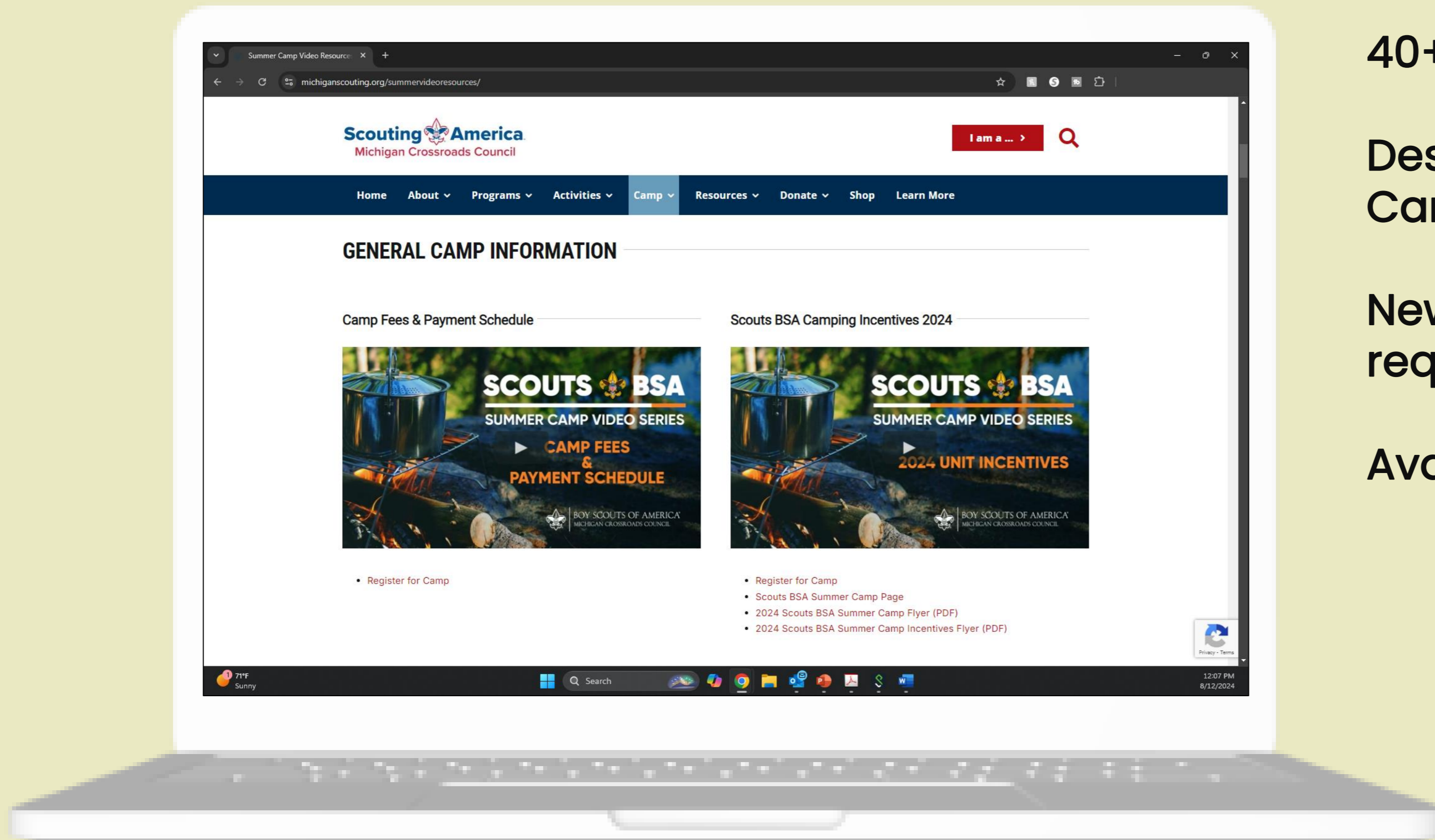


SUMMER CAMP VIDEO RESOURCE LIBRARY



NO WAITING! GET YOUR QUESTIONS ANSWERED AS YOU NEED THEM!

SUMMER CAMP VIDEO RESOURCE LIBRARY



40+ Videos

Designed to answer every Summer Camp FAQ

New videos being added at *your* requests

Available 24/7 at michiganscouting.org

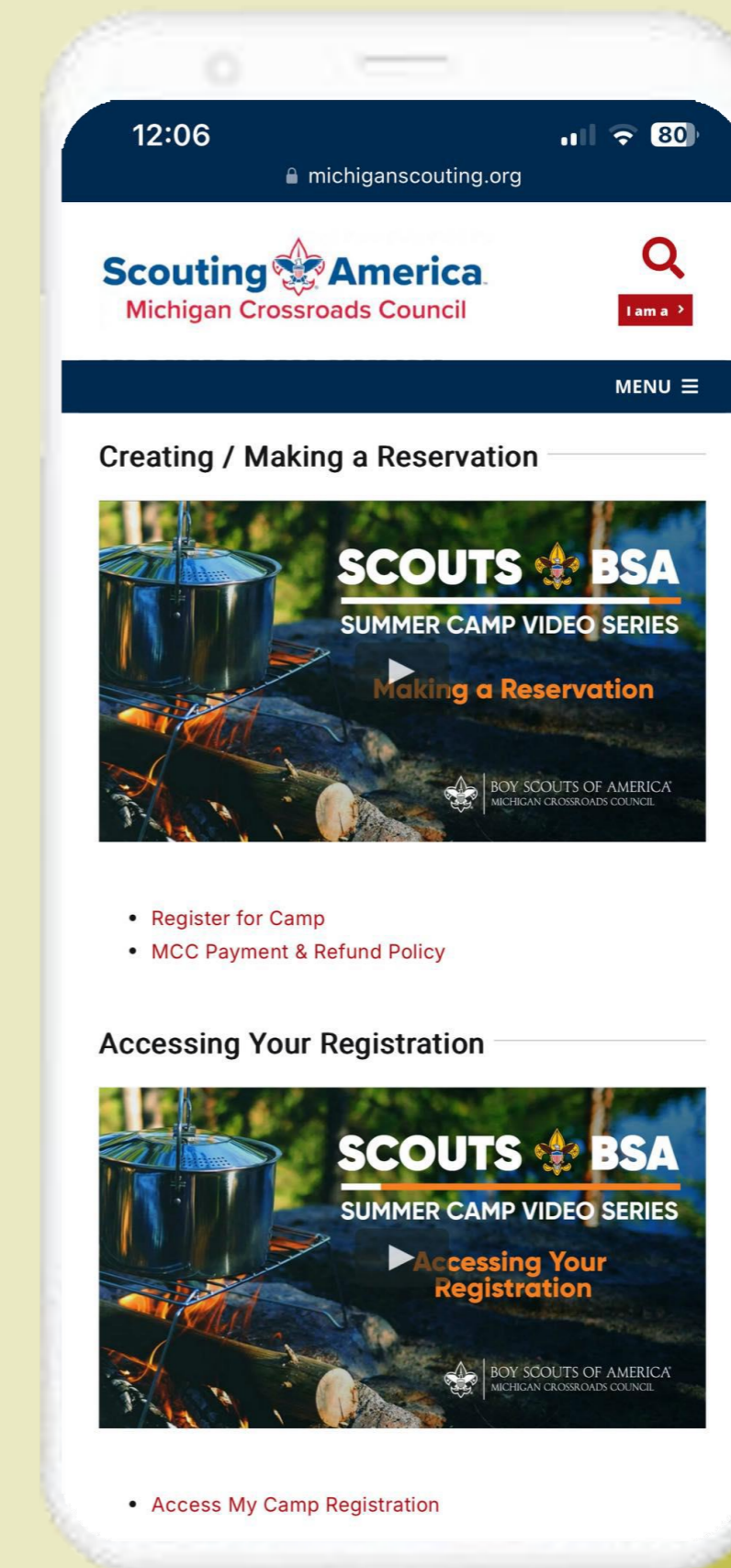
<https://bit.ly/SummerResourceVideos>



SUMMER CAMP VIDEO RESOURCE LIBRARY

Video Categories

- General Camp Information
 - » Camp Fees, Payment Schedule, Camping Incentives, Cancellation Policy, Planning Timeline, First-Year Camper Program, Provisional Camping Opportunities, Key Dates, & MORE!
- BlackPug Usage
 - » Creating/Accessing a Registration, Estimate Confirmation, Merit Badge Selection, Parent Portal, Schedules, Blue Cards, Scoutbook Upload & MORE!
- Summer Camp Unit Support
 - » Why Go to Camp, Pre-Camp Swim Checks, Camp App, Pre-Camp Parents' Meeting, Historical Camp Ratings, & MORE!
- Financial Assistance
 - » Scholarships, Sibling Discounts, Fundraising Opportunities, & MORE!
- Health & Safety
 - » Health Forms, Release of Camper, DHHS, Required Documentation, Barriers to Abuse, Camper Dress Code, & MORE!
- Food Service
 - » General Food Service at Camp, Patrol Cooking (CCB), Special Diets, & MORE!



HAVE AN IDEA FOR A VIDEO? LET US KNOW SO WE CAN LOOK AT ADDING IT!



2025 KEY DATES

Mark Your Calendars!



2025 KEY DATES



FEBRUARY 1ST

ESTIMATE CONFIRMATIONS (1ST PAYMENT) DUE:

\$60 per person due
\$200 deposit payment will
automatically be applied



MARCH 1ST

SECOND PAYMENT DUE:

\$60 per youth camper due
(\$120 total)



MERIT BADGE SIGN-UP

MUST BE UP-TO-DATE WITH THE PAYMENT SCHEDULE (\$120):

D-bar-A Scout Ranch:	MAR 15 th
Gerber Scout Reservation:	MAR 16 th
Cole Canoe Base:	MAR 22 nd
Camp Rotary:	MAR 23 rd



APRIL 1ST

THIRD PAYMENT DUE:

\$139.50 per MCC Incentive youth camper
\$147.50 per MCC Discount youth camper
\$147.50 per Non-MCC Incentive youth camper
\$155 per Non-MCC Discount youth camper

CAMP SCHOLARSHIP APPLICATIONS DUE



MAY 1ST

FINAL PAYMENT DUE:

\$139.50 per MCC Incentive youth camper
\$147.50 per MCC Discount youth camper
\$147.50 per Non-MCC Incentive youth camper
\$155 per Non-MCC Discount youth camper
\$130 per Full-Time adult
\$ 40 per day per Part-Time adult



APRIL 28th - MAY 1, 2025

PRE-CAMP LEADER'S MEETING

Bring your youth & adult leadership to 1 of our 4 locations for your final summer camp info. A light dinner will be provided in conjunction with a general session – then each camp will have individual break-out sessions.

Can't make it in person? Then watch the live stream!



NEW FOR 2025

Camp Updates & Program Changes



NEW FOR 2025

Sunday Changes

- Leaders Packets at Check-in
- Short Leader's Meeting

Special 100th Anniversary

- Limited Run Items
- Help Us Celebrate!





OUR CAMP FACILITIES

To Provide You With a Great Camping Experience



OUR FACILITIES

Central Lodge (Dining Hall)

- Family-style Dining
- Awesome Salad Bar/Breakfast Bar
- Great with Dietary Restrictions

M.A.D.E (at Kepayshowink Lodge)

- It's Back!
- New and Different Merit Badges

Michael P. Bingham Maintenance Area

- Renamed to Honor Longtime Volunteer
- More Updates On-the-Way





CAMP PROGRAM HIGHLIGHTS

Our Offerings to Support Your Unit Program



CAMP PROGRAMS

New Merit Badges

- 13 Different
- Some Returning – Some New to Camp
- New Dual Merit Badge Classes

Additional activities

- Opening Night Birthday Celebration
- Photography Competition
- 50 Knot Club
- Friday Night Carnival
- Cardboard Boat Race is Back!





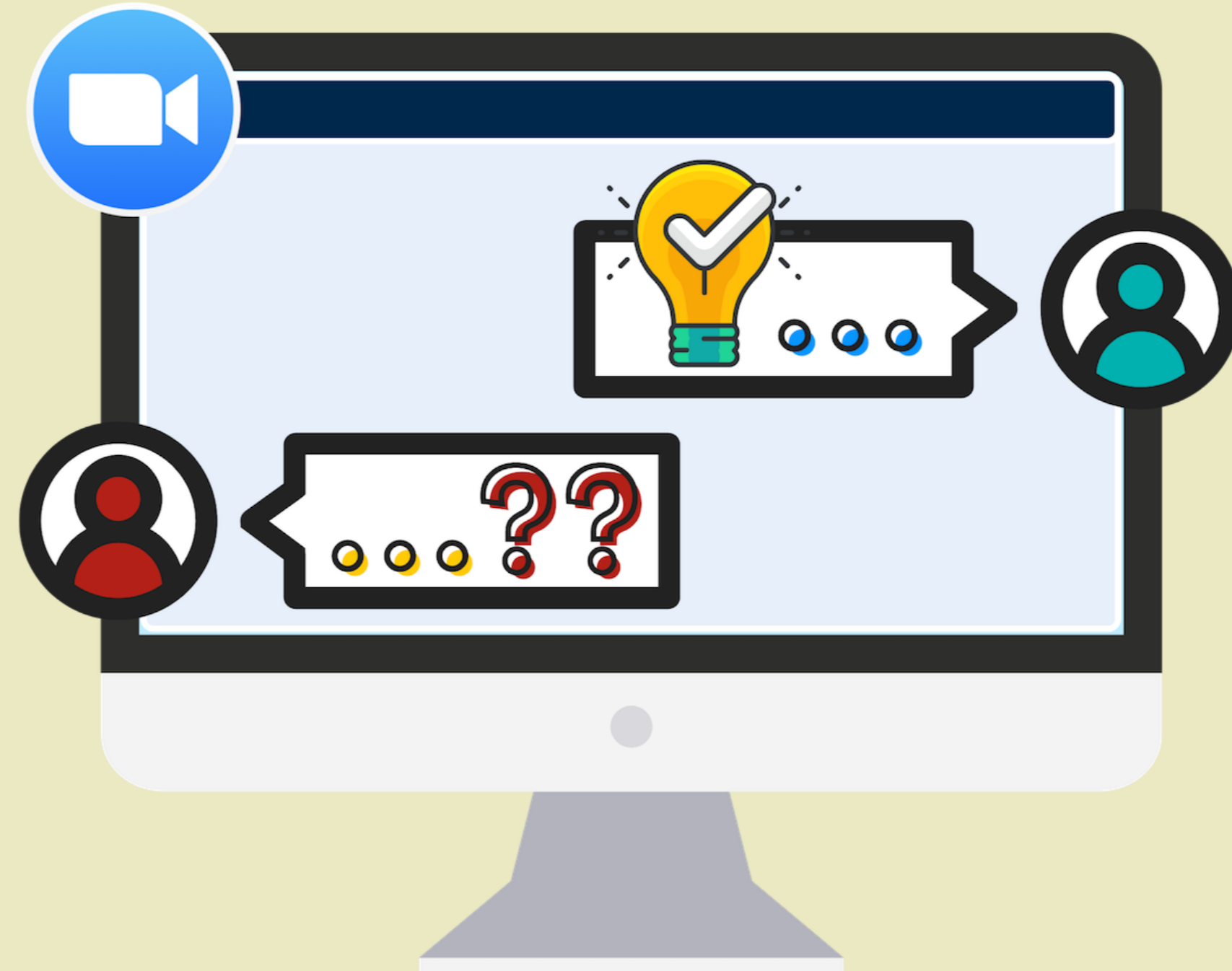
QUESTIONS + ANSWERS

Don't Log Off Without the Answers to Your Questions!



DON'T FORGET!

Log-in Here:



OPEN VIRTUAL OFFICE HOURS

THURSDAY APRIL 10, 2025
4:30pm – 7:30pm

THANK YOU!

**SEE YOU IN APRIL - IF
NEEDED - FOR OUR OPEN
OFFICE HOURS!**

In the meantime, please contact us if you have any questions or require any assistance!

