

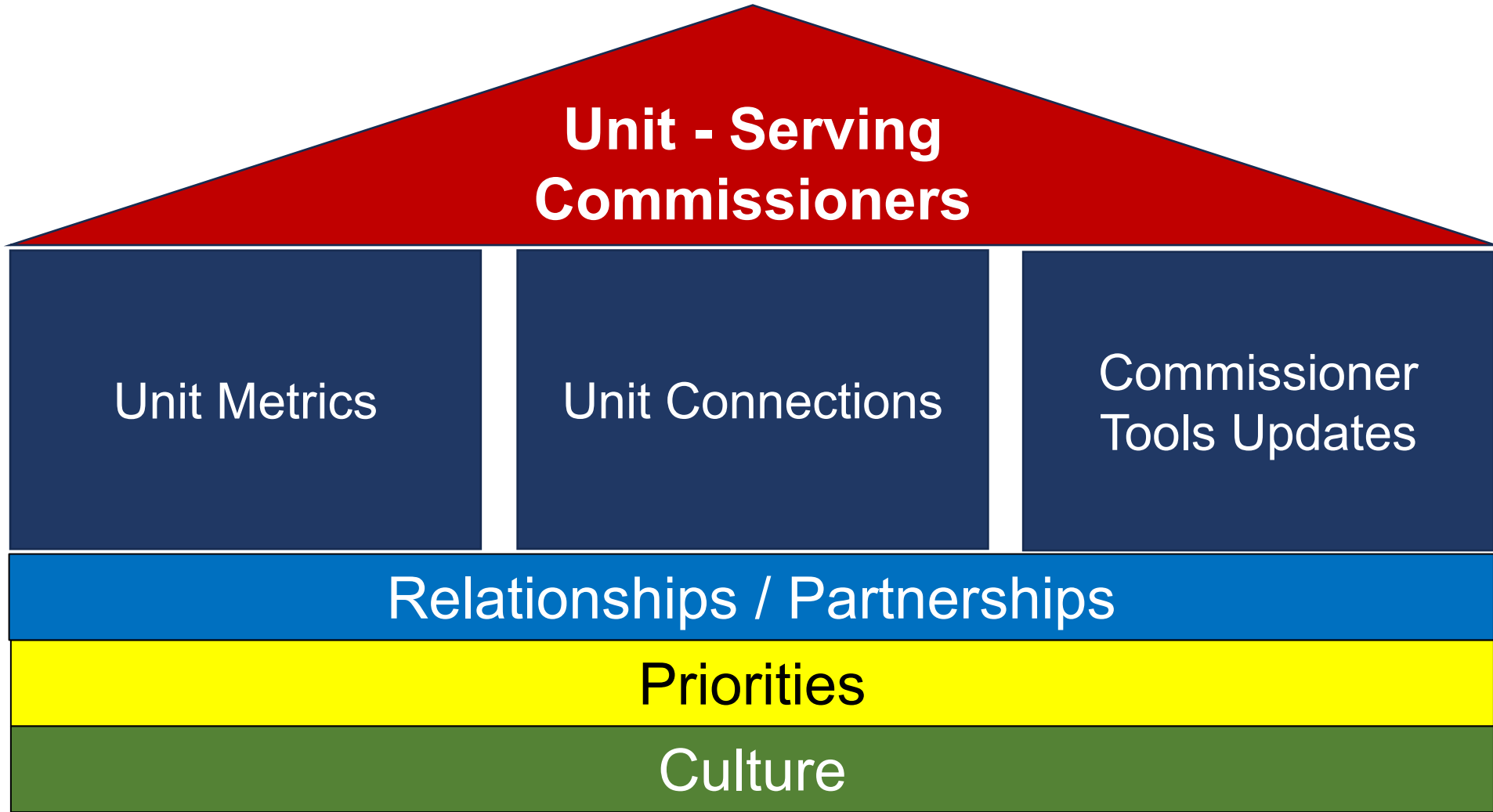


# Unit Connections

Kevin Phillips

Serving & Supporting Units Chair  
National Commissioner Service Team

# The Future of Unit Service





**Connections**  
**Change**  
**Everything**





# **BE CURIOUS, NOT JUDGEMENTAL.**

**Walt Whitman**





# Connections, Relationships, & Partnerships

Unit Connections > Better Conversations

Better Conversations > Better Relationships

Better Relationships > Partnerships

Partnerships > Impact & Change Lives





Current	Future
Unit Assessments <ul style="list-style-type: none"> <li>• Simple</li> <li>• Detailed</li> <li>• Intermediate</li> </ul>	Unit Connections – one simplified form to capture focused conversations Unit Connection Guides – new topical tool to aid commissioners with conversations
Subjective Unit Scoring	Objective unit data will be provided to assist commissioners with a focus on relationship and conversations <ul style="list-style-type: none"> <li>• Adult Training</li> <li>• Advancement</li> <li>• Outdoor Activities</li> <li>• Membership Growth</li> <li>• Unit Size</li> <li>• Retention</li> </ul>
Unit Service Plan	Unit Goal Setting can be done at anytime in Unit Connections (no special form) <ul style="list-style-type: none"> <li>• Documented by commissioners</li> <li>• Owned by the unit</li> </ul>
Priority Needs	All priority needs will now flow into Unit Goal Setting
Assigned Commissioners	Assigning commissioners will remain the same
Commissioner Reports	Currently being reviewed <ul style="list-style-type: none"> <li>• Existing Reports</li> <li>• New Reports</li> </ul>





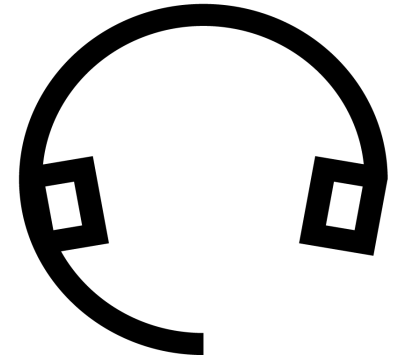
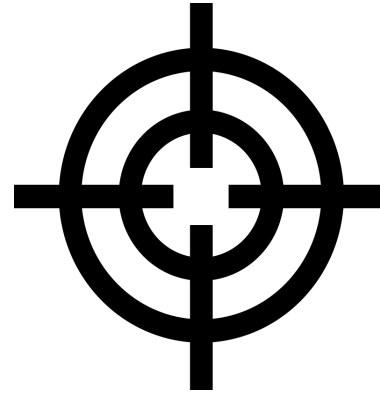
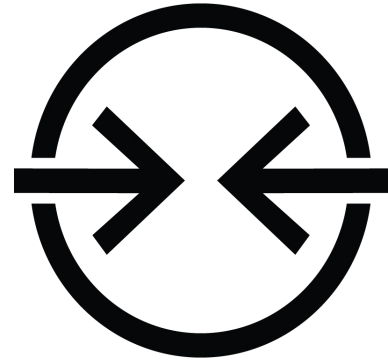
# What are Unit Connections?

1. Build Relationships
2. Enhance Conversations
3. Drive Collaboration & Innovation
4. Foster Support
5. Create & Grow Partnerships
6. Change Lives





# Unit Connections



**Unit Metrics**

**Unit  
Conversations**

**Unit Goals**

**Unit Support**

**Connecting with units through better conversations**





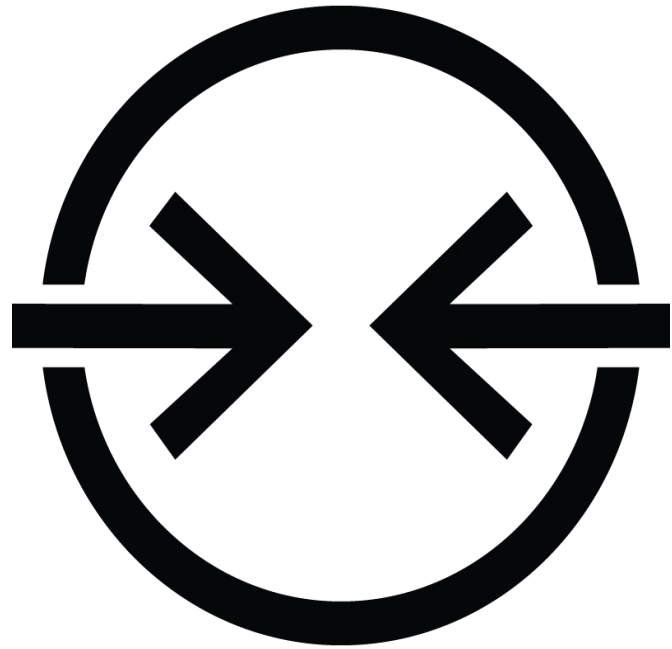
# Step 1: Unit Metrics



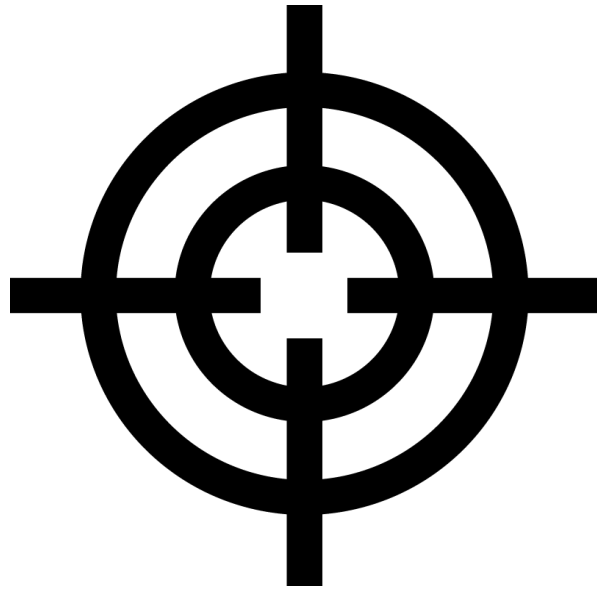
1. Key Leaders Trained
2. Exceed Small Unit Threshold
3. Year Over Year Membership Growth
4. Advancement / Youth Leadership
5. Outdoor Activities / Super Activity
6. Retention



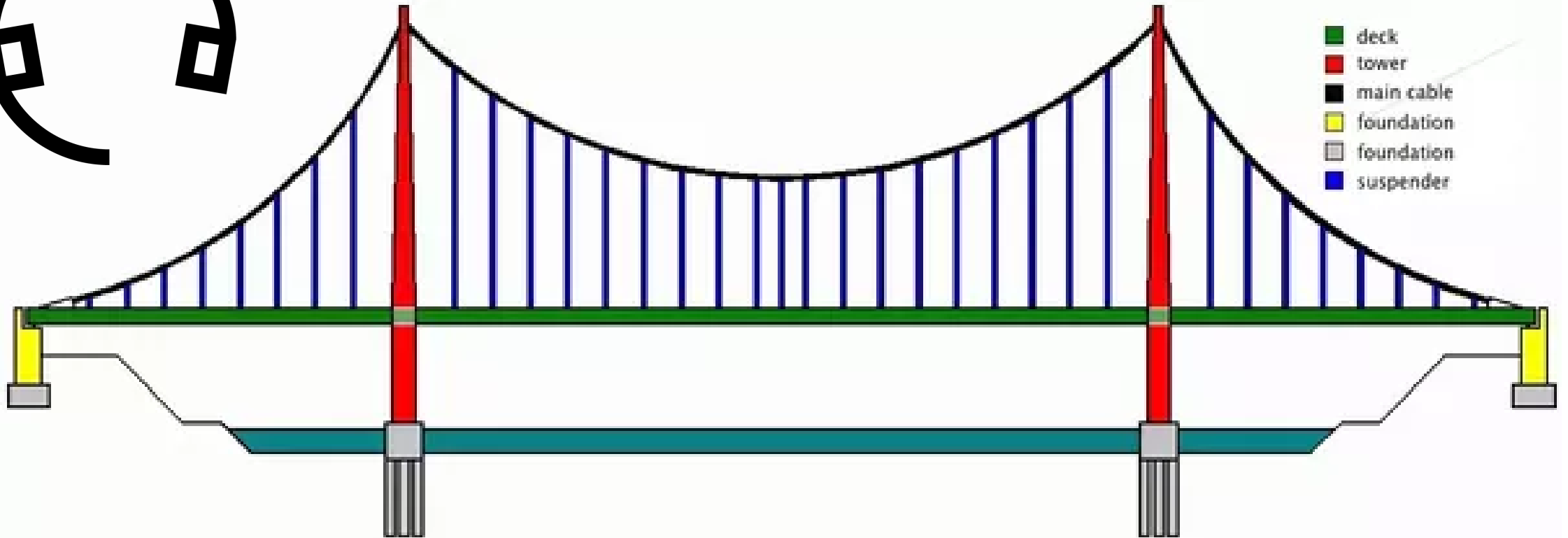
# Step 2: Unit Conversations



# Step 3: Unit Goals



# Step 4: Unit Support





The Unit Connections section was updated to show the selected category's title. If more than one, you can hover over the number to view the categories.



Adult Leader Training  
Youth Membership (Growth)  
Unit Size (Youth)

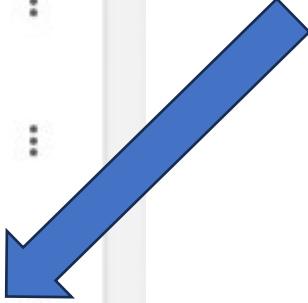
### Unit Connections

2024 ▾

In Progress **1**      Completed **3**

<b>Karl O'Neill</b> Adult Leader Training, Youth Members...	05/20/2024 Goals: 1	⋮
<b>Jane Ferreira</b> Youth Membership (Growth)	05/20/2024 Goals: 1	⋮
<b>Karl O'Neill</b> Adult Leader Training, Youth Members...	05/20/2024 Goals: 1	⋮

[Add New Connection](#)



Goals field to display count if the connection has any goals.





# Add New Connection

 [Print Blank Connection Form](#)

## Connection Details

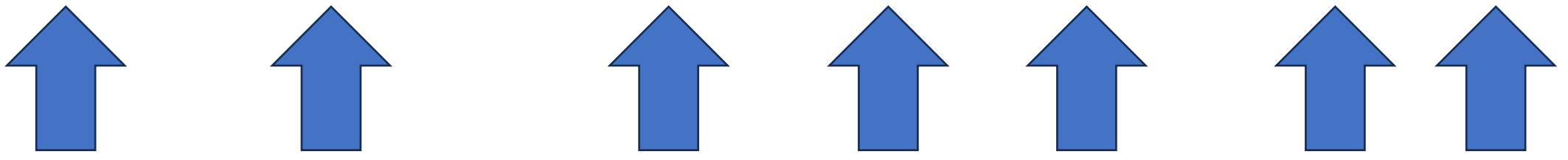
\* Commissioner

\* Date

## Unit Connection Categories

Select any one or more from the following categories you would like to make comments for.

- Adult Leader Training
- Youth Membership (Growth)
- Unit Size (Youth)
- Advancement
- Outdoor Activities
- Retention
- Other



Each category is optional and multiple can be selected



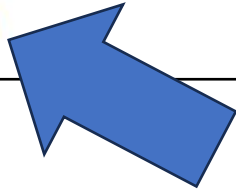


### Adult Leader Training

Provide comments on the adult leader training of this unit.

Add Comment

+ Add Goal



Optional: Add Goal after each selected category



## Youth Membership (Growth)

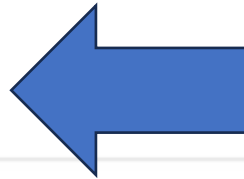
Provide comments on the youth membership of this unit. (Are they growing, staying about the same or shrinking?)

Add Comment

⊖ Remove Goal

\* Estimated Goal Completion Date

Select Date



When Add Goal is selected, it displays Estimated Goal Completion Date field with a text box to enter comments.

Add Comment







## Other

Provide comments on any other category of this unit.

- Charter Organization    Unit Activities    Unit Finances    Unit Leaders    Unit Operations    Unit Renewal

Add Comment

Remove Goal

\* Estimated Goal Completion Date

Select Date



Add Comment





# CONNECTION GUIDE

## RETENTION

### PURPOSE OF A CONNECTION GUIDE

To aid in facilitating conversations between commissioners and unit scouts, fostering a deeper understanding of unit dynamics and operations, enabling commissioners to better serve and support the unit. This involves identifying and leveraging successes, supporting the unit as they identify areas of improvement, collaborating with the unit on their goals, and providing necessary resources in support of those goals.

### WHY IS THIS UNIT METRIC IMPORTANT?

The success of membership hinges on both recruitment and retention; one cannot thrive without the other. Retention rates also serve as indicators of the quality of programming a unit offers and its ability to effectively engage families.

### STEP 1: COMMISSIONERS REVIEW UNIT KEY METRICS

Is the unit currently meeting the key metric for retention of 62%?

### STEP 2: UNIT CONVERSATIONS

#### Celebrate Success for Achievement or Improvement:

- Effective recognition is essential to effective unit service.
- Just say it. A straightforward, face-to-face "well done" is a simple but effective way to celebrate achievement.



<https://shorturl.at/5qRpd>





# Additional Connection Guides

- Calendar Planning
- Pack Committees
- Troop Committees
- Finance & Budgets
- Succession Planning
- Membership Renewal
- Unit Renewal





**What  
do you  
think?**



**John Harbaugh on  
Servant Leadership**



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