MICHIGAN CROSSROADS COUNCIL



ANNUAL REPORT









A MESSAGE FROM THE COUNCIL LEADERSHIP

As we reflect upon this past year, businessman Tilman Fertitta's quote "you've got to stay strong to be strong in tough times" succinctly summarizes our efforts in 2023, along with our continued focus for 2024. Amidst the National BSA's bankruptcy emergence and restructuring challenges, the Michigan Crossroads Council remained steadfast in delivering a strong and quality Scouting program. Our Council's steady progress toward our goals and objectives in 2023 are a direct result of the support and dedication of our volunteers, the leadership and guidance of our Executive Board, and the mission-driven mindset of our staff.

While we know tough challenges await us in 2024, with the strength of our Scouting families and volunteers we can remain strong in our mission to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout oath and law. We are committed to delivering a safe, strong, and quality Scouting program to the youth of the lower peninsula of Michigan.

Thank you for your continued support as we transform today's youth into tomorrow's leaders together.

We look forward to seeing you on the Scouting trail in 2024.

REPORTING THE NUMBERS

FUNDRAISING & FINANCIALS

Audited financial statements available on request



- Friends of Scouting 8%
- Special Events 9%
- Foundations 6%
- United Ways 1%
- Other Contributions 3%
- Sale of Supplies 1%
- Product Sales 8%
- Investments 12%
- Camping 18%
- Activities 10%
- Other Income 24%



- Professional Fees 2%
- Supplies 8%
- Occupancy 9%
- Rental & Maintenance of Equipment - 2%
- Travel 6%
- Conferences & Meetings 5%
- Specific Assistance to Individuals - 2%
- Recognition & Awards 2%
- Program Support 61%
- Other Expenses 3%

TOTAL YOUTH SERVED BY 25,214 MICHIGAN CROSSROADS COUNCIL













13,384

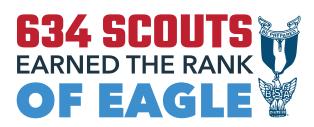
8,100

3,476

195

5 4

17



25394
EAGLE SCOUT PROJECT HOURS



45913
COMMUNITY
SERVICE HOURS

\$3844483
OF POPCORN SOLD BY
4220 SCOUTS

28349
MERIT BADGES EARNED

TOP 5
CITIZENSHIP IN SOCIETY
CITIZENSHIP IN THE WORLD
PERSONAL MANAGEMENT
FIRST AID
SWIMMING

81720
POUNDS OF FOOD COLLECTED FOR SCOUTING FOR FOOD

2023 OFFICERS

Laurie Champion | Council President

Tim Ekola | Council Commissioner

Randy VanAntwerp | Treasurer

Joe Kulwicki | Vice President of Program

Bob Plishka | Vice President of Marketing and Communications

Bradley Simmons* | Vice President of Development

Dave Laabs | Vice President of Enterprise Risk Management

John Savage | Vice President of District Operations

Vacant | Vice President of Membership

Roy More | Vice President of Nominating Committee

Chuck Truza | Vice President of Development and Learning

Vacant | Vice President of Business Development **Michael Sulgrove** | Vice President of Camping

Raymond Davis | Chairman of the Board (Honorary)

Chris Edgar | Division President **Dennis Curtis** | Division President

Donald D. Shepard Jr. | Scout Executive / CEO



2023 EXECUTIVE BOARD

Jason Allen Scott Bednas Mark Bentley Mike Boggs Dr. Martin Burg Rod Byrne Laurie Champion **Dennis Curtis** Raymond Davis Chris Edgar Tim Ekola David Ellis Michael Ferdig Steve Foster John Fox David Gregory Bernard Gerber Stephen B. Harsh Peter Hensler Lonnie Herrington James Huttenlocher Tim Johnson, MD Paul Kelly

Joe Kulwicki Dave Laabs Tyler Lecceadone Nathaniel Love Rich Maike Bruce McClintick Mike McCoy Bruce McCrea Roy More Jeff Neal Dick Northrup Frank Novakowski Dean Nowicki Bill Nowling Patrick Parker Mike Peterson Bob Plishka Ryan Powers Jennifer Sanker John Savage Jay Sherwood Marianne Simancek **Brad Simmons**

James Smithwick Dr. Rem Sprague Michael Sulgrove Eddie Tadlock Michael J. Thorp Mark Tillman Randy Tisch James Trask Chuck Truza Don Ufford Randy VanAntwerp Jim VanderRoest Grea Viener Scott Wauldron Mike Weber Kevin Will Sarah Witgen **Bruce Young**

Scouting helps youth move from their best "right now" self to their best future self by building things, making friends, working together, setting goals and achieving them. These life-changing experiences - and the confidence they provide - form a foundation that lets them embrace the opportunity and overcome obstacles.







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