

Kurt Newman – Assistant Division Commissioner – Renewal kdnewman155@gmail.com 313-300-3947



michiganscouting.org/commissioners/unit-health/

MCC Dashboard 2 Page

Why is the Unit Health Index Score Important? Unit Health Correlates to Recharter / Renewal and to Membership

	UNIT HEALTH INDEX	0	1	2	3	4	5	Tota
	Total Count	21	66	121	101	77	21	407
	Total %	5%	16%	30%	25%	19%	5%	
	Size	0%	9%	32%	61%	92%	100%	
Pack	Growth	0%	27%	45%	57%	66%	100%	
	Training	0%	3%	21%	54%	69%	100%	h
	Advancement	0%	58%	79%	85%	100%	100%	
	Camping	0%	0%	23%	42%	73%	100%	
	2023 Recharter	65%	72%	91%	97%	99%	100%	
	2025 Recharter	0570	12/0	5170	5170	3370	10070	
	2023 Recharter	0378	1 2 /0	51/0	5170	5570	10070	
		0	1	2	3	4	5	Tota
				- -				1. COS 24.0
		0	1	2	3	4	5	
	UNIT HEALTH INDEX	0 7	1 36	2 121	3 164	4 130	5 57	
Troop	UNIT HEALTH INDEX Total Count Total %	0 7 1%	1 36 7%	2 121 23%	3 164 32%	4 130 25%	5 57 11%	
Troop	UNIT HEALTH INDEX Total Count Total % Size	0 7 1% 0%	1 36 7% 3%	2 121 23% 10%	3 164 32% 38%	4 130 25% 82%	5 57 11% 100%	
Тгоор	UNIT HEALTH INDEX Total Count Total % Size Growth	0 7 1% 0% 0%	1 36 7% 3% 11%	2 121 23% 10% 18%	3 164 32% 38% 25%	4 130 25% 82% 52%	5 57 11% 100% 100%	
Troop	UNIT HEALTH INDEX Total Count Total % Size Growth Training	0 7 1% 0% 0% 0%	1 36 7% 3% 11% 3%	2 121 23% 10% 18% 19%	3 164 32% 38% 25% 46%	4 130 25% 82% 52% 71%	5 57 11% 100% 100% 100%	Tota 515

Focus	Focus Units-Unit Health <3 (0, 1, or 2)					
208	Count - Packs					
22%	Size					
35%	Growth - YTY					
13%	Key 2 Trained					
64%	Advancement >30%					
14%	Summer Camp					

3

Be the heart Build relationships

Change lives

Focus	Units-Unit Health <3 (0, 1, or 2)
164	Count - Troops
6%	Size
13%	Growth - YTY
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54%	Advancement >30%
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	Advancement	0%	58%	79%	85%	100%	100%	
	Camping	0%	0%	23%	42%	73%	100%	
	2023 Recharter	65%	72%	91%	97%	99%	100%	20 -
	LULUITCONDITO	0070	1270	0170	0170	0070	10070	
	LULU RECHARTER		12/0	0170	0170	0070	100/0	
	UNIT HEALTH INDEX	0	1	2	3	4	5	Tota
15				- <u></u>				1. COS 2. C
	UNIT HEALTH INDEX	0	1	2	3	4	5	1. COS 2. C
	UNIT HEALTH INDEX Total Count	0 7	1 36	2 121	3 164	4 130	5 57	1. COS 24.0
Тгоор	UNIT HEALTH INDEX Total Count Total %	0 7 1%	1 36 7%	2 121 23%	3 164 32%	4 130 25%	5 57 11%	1 COS 24 C
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				In the second se				
	2023 Recharter	65%	72%	1%	97%	99%	100%	
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	2023 Recharter	65% 0	1	2	97% 3	99%	100% 5	Tota
			72% 1 36			222		
	UNIT HEALTH INDEX	0	1	2	3	4	5	Tota 515
	UNIT HEALTH INDEX Total Count	0 7	1 36	2 121	3 164	4 130	5 57	
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								-
-	UNIT HEALTH INDEX	0	1	2	3	4	5	Total
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			1					Y C C
	Total Count	7	36	121	164	130	57	Y C C
Troop	Total Count Total %	7 1%	36 7%	121 23%	164 32%	130 25%	57 11%	Y C C
Тгоор	Total Count Total % Size	7 1% 0%	36 7% 3%	121 23% 10%	164 32% 38%	130 25% 82%	57 11% 100%	Y C C
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Тгоор	Total CountTotal %SizeGrowthTraining	7 1% 0% 0% 0%	36 7% 3% 11% 3%	121 23% 10% 18% 19%	164 32% 38% 25% 46%	130 25% 82% 52% 71%	57 11% 100% 100% 100%	Total 515

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	Camping	0%	0%	23%	12 /0	73%	100%	
	2023 Recharter	65%	700/	040/	97%	0.00/	4000/	
	2025 Recharter	03%	72%	91%	9170	99%	100%	
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	UNIT HEALTH INDEX	03%	1	2	3	99% 4	100%	Total
			1 36					Total 515
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		O FOI	700/	040/	070/	0.00/	1000/	15-21 · · ·
	2023 Recharter	65%	72%	91%	97%	99%	100%	
	2023 Recharter	65%	12%	91%	97%	99%	100%	
-	UNIT HEALTH IND	0	1	2	3	4	5	Tota
-								1.000 VA
-	UNIT HEALTH IND.		1	2	3	4	5	1.000 VA
-	UNIT HEALTH IND Total Count	0	1	2 121	3 164	4	5 57	1.000 VA
Troop	UNIT HEALTH INDEX Total Count Total %	0 7 1%	1 20 7%	2 121 23%	3 164 32%	4 120 25%	5 57 11%	407 407 Total 515
Troop	UNIT HEALTH IND Total Count Total % Size	0 7 1% 0%	1 20 7% 3%	2 121 23% 10%	3 164 32% 38%	4 120 25% 82%	5 57 11% 100%	1,000, VA
Troop	UNIT HEALTH IND Total Count Total % Size Growth	0 7 1% 0% 0%	1 20 7% 3% 11%	2 121 23% 10% 18%	3 164 32% 38% 25%	4 120 25% 82% 52%	5 57 11% 100% 100%	1.000 VA
Troop	UNIT HEALTH IND Total Count Total % Size Growth Training	0 7 1% 0% 0% 0%	1 26 7% 3% 11% 3%	2 121 23% 10% 18% 19%	3 164 32% 38% 25% 46%	4 120 25% 82% 52% 71%	5 57 11% 100% 100% 100%	1, COS, 74

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Increasing the Unit Health Score even 1 or 2 or 3 points makes a big difference in unit retention



-- DRAFT --

Unit Health Indicator Health Metric Criteria by Program Reference Table Rev: January 25, 2023

Unit Health	Cub Scout	Scouts BSA	Venturing	Sea Scout	Explorer
Metric	Packs	Troops	Crews	Ships	Posts
1. Key Leaders Trained	Cubmaster +	Scoutmaster +	Advisor +	Skipper +	Advisor +
	Committee Chair	Committee Chair	Committee Chair	Committee Chair	Committee Chair
	position trained	position trained	position trained	position trained	position trained
2. Exceed Small Unit	20 or more Cubs	12 or more Scouts	7 or more Venturers	7 or more Sea Scouts	7 or more Explorers
Threshold	in pack	in troop	in crew (1)	in ship (1)	in post (1)
3. Year Over Year Membership Growth	Positive year over year membership growth OR Pack has 50 or more Cubs	Positive year over year membership growth OR Troop has 30 or more Scouts	Positive year over year membership growth OR Crew has 15 or more Venturers (1)	Positive year over year membership growth OR Ship has 15 or more Sea Scouts (1)	Positive year over year membership growth OR Post has 30 or more Explorers (1)
4. Rank Advancement / Youth Leadership	At least 30% Cubs have rank advancement in prior 12 months	At least 30% Scouts have rank advancement in prior 12 months	Crew lead by youth officers elected to their office and trained	Ship lead by youth officers elected to their office and trained	Post lead by youth officers elected to their office and trained
5. Outdoor / Super activity (2)	Pack participation in TBD outdoor activities in prior 12 months	Troop participation in long term outing in prior 12 months (3)	Crew participation in super activity in prior 12 months (4)	Ship participation in super activity in prior 12 months (4)	Post participation in super activity in prior 12 months (4)

Data provided by unit/other Scouter with "check the box" entry to Scoutbook or my.Scouting

Notes:

(1) Count both primary and multiple youth membership registrations

(2) Participation requirement can be from any combination of events in the past 12 months. All members participating in the same event is not required.

(3) Scouts BSA long term outing must be 5 consecutive nights of camping

(4) A super activity is a major trip, activity, or project requiring advanced planning and promotion by unit members. Participation in a super activity planned by another group qualifies for the health metric.

Units receive 1 point for meeting the criteria in a category



-- DRAFT --Unit Health Indicator Health Metric Criteria by Program Reference Table Rev: January 25, 2023 Cub Scout Unit Health Scouts BSA Venturing Sea Scout Explorer Cubmaster + Scoutmaster + Advisor + Skipper + Advisor + 1. Key Leaders Trained Committee Chair **Committee Chair Committee Chair Committee Chair Committee Chair** position trained position trained position trained position trained position trained . Exceed Small Unit 20 or more Cubs 12 or more Scouts 7 or more Venturers 7 or more Sea Scouts 7 or more Explorers Positive year over year membership growth membership growth membership growth membership growth membership growth 3. Year Over Year OR OR OR OR OR Membership Growth Pack has 50 or more Troop has 30 or more Crew has 15 or more Ship has 15 or more Post has 30 or more Sea Scouts (1) Explorers (1) Cubs Scouts Venturers (1) At least 30% Scouts Ship lead by youth At least 30% Cubs have Crew lead by youth Post lead by youth 4. Rank Advancement / have rank rank advancement in officers elected to their officers elected to their officers elected to their Youth Leadership advancement in prior office and trained prior 12 months office and trained office and trained 12 months Pack participation in Ship participation in Troop participation in Crew participation in Post participation in 5. Outdoor / Super long term outing in super activity in prior super activity in prior TBD outdoor activities super activity in prior activity (2) in prior 12 months prior 12 months (3) 12 months (4) 12 months (4) 12 months (4)

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Unit Health Metric	Cub Scout Packs	Scouts BSA Troops	Venturing Crews	Sea Scout Ships	Explorer Posts
and the second	Cubmaster +	Scoutmaster +	Advisor +	Skipper +	Advisor +
	position trained	position trained	position trained	position trained	position trained
2. Exceed Small Unit Threshold	20 or more Cubs in pack	12 or more Scouts in troop	7 or more Venturers in crew (1)	7 or more Sea Scouts in ship (1)	7 or more Explorers in post (1)
	Positive year over year	Positive year over year			
3. Year Over Year Membership Growth	OR Pack has 50 or more Cubs	OR Troop has 30 or more Scouts	OR Crew has 15 or more Venturers (1)	OR Ship has 15 or more Sea Scouts (1)	OR Post has 30 or more Explorers (1)
4. Rank Advancement / Youth Leadership	At least 30% Cubs have rank advancement in prior 12 months	At least 30% Scouts have rank advancement in prior 12 months	Crew lead by youth officers elected to their office and trained	Ship lead by youth officers elected to their office and trained	Post lead by youth officers elected to the office and trained
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s. Outdoor / Super	TBD outdoor activities	long term outing in prior 12 months (3)	super activity in prior	super activity in prior	super activity in prior
activity (2)	in prior 12 months		12 months (4)	12 months (4)	12 months (4)

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		12 months			
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Notes:

(1) Count both primary and multiple youth membership registrations

(2) Participation requirement can be from any combination of events in the past 12 months. All members participating in the same event is not required.

(3) Scouts BSA long term outing must be 5 consecutive nights of camping

(4) A super activity is a major trip, activity, or project requiring advanced planning and promotion by unit members. Participation in a super activity planned by another group qualifies for the health metric.

Units receive 1 point for meeting the criteria in a category

Why is the Unit Health Index Score Important? Unit Health Correlates to Recharter / Renewal and to Membership

2 3	UNIT HEALTH INDEX	0	1	2	3	4	5	Total
- 7	Total Count	21	66	121	101	77	21	407
	Total %	5%	16%	30%	25%	19%	5%	
	Size	0%	9%	32% 61% 92% 100%	100%			
Pack	Growth	0%	27% 45% 57% 66%	100%				
	Training	0%	3%	21%	54%	69%	100%	5 C -
	Advancement	0%	58%	79%	85%	100%	100%	D L
	Camping	0%	0%	23%	42%	73%	100%	
2. 2.	2023 Recharter	65%	72%	91%	97%	99%	100%	2 -
	States States States			1 🔍 24 M		122		-
	UNIT HEALTH INDEX	0						
	UNITTICALITITIDEA	U		2	3	4	5	Total
	Total Count	7	36	2 121	3 164	4 130	5 57	Total 515
			36 7%					
	Total Count	7		121	164	130	57	
Troop	Total Count Total %	7 1%	7%	121 23%	164 32%	130 25%	57 11%	
Тгоор	Total Count Total % Size	7 1% 0%	7% 3%	121 23% 10%	164 32% 38%	130 25% 82%	57 11% 100%	
Тгоор	Total Count Total % Size Growth	7 1% 0% 0%	7% 3% 11%	121 23% 10% 18%	164 32% 38% 25%	130 25% 82% 52%	57 11% 100% 100%	
Тгоор	Total CountTotal %SizeGrowthTraining	7 1% 0% 0% 0%	7% 3% 11% 3%	121 23% 10% 18% 19%	164 32% 38% 25% 46%	130 25% 82% 52% 71%	57 11% 100% 100% 100%	

Focus	Units-Unit Health <3 (0, 1, or 2)
164	Count - Troops
6%	Size
13%	Growth - YTY
25%	Key 2 Trained
54%	Advancement >30%
50%	Summer Camp

Focus Units-Unit Health <3 (0, 1, or 2)

Count - Packs

Size

Growth - YTY

Key 2 Trained

Advancement >30%

Summer Camp

208

22%

35%

13%

64%

14%

15

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Why is the Unit Health Index Score Important? Unit Health Correlates to Recharter / Renewal and to Membership

		Unit Health	for Packs/	Troops								
2	UNIT HEALTH INDEX	0	1	2	3	4	5	Total	- 41	Focus Units-Unit Health <3		
	Total Count	21	66	121	101	77	21	407			(0, 1, or 2)	
	Total %	5%	16%	30%	25%	19%	5%			208	Count - Packs	
	Size	0%	9%	32%	61%	92%	100%	3	\rightarrow	22%	Size	
Pack	Growth	0%	27%	45%	57%	66%	100%			35%	Growth - YTY	
	Training	0%	3%	21%	54%	69%	100%	1		13%	Key 2 Trained	
	Advancement	0%	58%	79%	85%	100%	100%			64%	Advancement >30%	
	Camping	0%	0%	23%	42%	73%	100%			14%	Summer Camp	
								2			A CONTRACT OF A CONTRACT OF	
	2023 Recharter	65%	72%	91%	97%	99%	100%	2				
	2023 Recharter	65%	72%	91%	97%	99%	100%					
	2023 Recharter	65% 0	72% 1	91% 2	97% 3	99% 4	100% 5	Total		Focus	Units-Unit Health <3	
			72% 1 36					Total 515	1	Focus	Units-Unit Health <3 (0, 1, or 2)	
	UNIT HEALTH INDEX		1	2	3	4	5			Focus		
	UNIT HEALTH INDEX Total Count	0 7	1 36	2 121	3 164	4 130	5 57				(0, 1, or 2)	
Тгоор	UNIT HEALTH INDEX Total Count Total %	0 7 1%	1 36 7%	2 121 23%	3 164 32%	4 130 25%	5 57 11%		-	164	(0, 1, or 2) Count - Troops	
Troop	UNIT HEALTH INDEX Total Count Total % Size	0 7 1% 0%	1 36 7% 3%	2 121 23% 10%	3 164 32% 38%	4 130 25% 82%	5 57 11% 100%	515		164 6%	(0, 1, or 2) Count - Troops Size	
Troop	UNIT HEALTH INDEX Total Count Total % Size Growth	0 7 1% 0% 0%	1 36 7% 3% 11%	2 121 23% 10% 18%	3 164 32% 38% 25%	4 130 25% 82% 52%	5 57 11% 100% 100%			164 6% 13%	(0, 1, or 2) Count - Troops Size Growth - YTY Key 2 Trained	
Troop	UNIT HEALTH INDEX Total Count Total % Size Growth Training	0 7 1% 0% 0% 0%	1 36 7% 3% 11% 3%	2 121 23% 10% 18% 19%	3 164 32% 38% 25% 46%	4 130 25% 82% 52% 71%	5 57 11% 100% 100% 100%	515		164 6% 13% 25%	(0, 1, or 2) Count - Troops Size Growth - YTY	

16

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Case Study – New Pack – Opportunities for Commissioner Conversations

~Also, an opportunity to complete a <u>Simple Assessment</u> in Commissioner Tools~

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"The only problem with Boy Scouts is, there aren't enough of them."

- Will Rogers

Web Sites Worth Bookmarking

MCC Unit Health Page



https://michiganscouting.org/commissioners/unit-health/

MCC Dashboard 2 Page



Questions? Kurt Newman 313-300-3947 kdnewman155@gmail.com

https://onedrive.live.com/view.aspx?resid=DA89E4B29F338 FB5!5556&ithint=file%2cxlsx&authkey=!AFzX54JUeJjGphY