

2023 MICHIGAN CROSSROADS COUNCIL

POPCORN SALE STATS

\$3,842,717 IN SALES BY UNITS

STOREFRONTS






64% OF SALES

\$174.59 AVERAGE SALES PER HOUR

\$61.11 AVERAGE UNIT DOLLARS PER HOUR

57873 TOTAL HOURS OFFERED **23108** TOTAL HOURS USED

TOP 5 STOREFRONT LOCATIONS

STORE	AVERAGE SALES PER HOUR	NET TO UNIT PER HOUR
 Cabela's	\$200.47	\$70.61
 Kroger	\$168.71	\$59.04
 Sam's Club	\$161.80	\$56.60
 Lowe's	\$139.60	\$48.86
 TSC TRACTOR SUPPLY CO	\$136.28	\$47.69

SCOUT INCENTIVES

\$119,514

IN TRAILS END AMAZON GIFT CARDS

696 SCOUTS EARNED **2 FREE** RED WINGS TICKETS

UNIT INCENTIVES

UNITS THAT EARNED UNIT INCENTIVE **143**

44 OF THESE UNITS DID NOT SELL IN 2022

\$9,286 AVERAGE TOTAL SALES PER UNIT **\$3,250** AVERAGE COMMISSION

TIER 1 \$2500	56 TOTAL	18 NEW
TIER 2 \$5000	30 TOTAL	10 NEW
TIER 3 \$7500	14 TOTAL	5 NEW
TIER 4 \$10000	43 TOTAL	11 NEW

358 AVERAGE SALE **\$1,055**

UNITS HAD ONLINE SALES TOTALING **\$378,028** AVERAGE UNIT COMMISSION **\$369**

