

2024 CUB CAMPING

PROMOTION SAMPLE AGENDA

Use this agenda to hold a Summer Camp Promotion at your Pack meeting or Blue and Gold banquet. A good presentation will take about 10 - 15 minutes. Be sure to pick a meeting where you will have plenty of parents in attendance!



1) Open with a fun activity!

- Rock Paper Scissors Evolution
- Other Game Ideas

2) Show the Cub Camping Promotional Video

3) Talk about all of the summer opportunities

Cub/Webelos Overnight/Resident Camp, Cub Family Camp, Day Camp, Wilderness Explorer Week
<https://michiganscouting.org/CubCamp/>

4) Hit the highlights of Cub Camping

- Tell about your camping experience
- Theme this year is –
- Swimming, Nature, BB Guns, Archery, Field Games, Boating, Horses, and more!
- Trained and dedicated staff delivers all programs while parents/leaders supervise and participate
- Great meals professionally prepared for you!

5) Benefits of Summer Camp to the Pack

- Outdoor Programs develop youth mentally, physically, & emotionally
- Builds great memories for Scouts and their families
- Packs can't duplicate this experience anywhere else
- Scouts will work on advancement opportunities only available at camp
- Fun for Cub Scouts and parents together
- Sets up expectations and habits that Scouts go camping

6) Ask for Questions

7) Hand out registration information or give instructions about how the pack will register for camp

8) Follow-up to make sure every Scout goes to camp!

CUB CAMP



REGISTER HERE

WEBELOS/AOL CAMPS



REGISTER HERE

COMBINED CAMP



REGISTER HERE

WILDERNESS



REGISTER HERE

FAMILY CAMP



REGISTER HERE

bit.ly/cubcamp24

bit.ly/webeloscamp24

bit.ly/cubcombined24

bit.ly/MCC-WEW24

bit.ly/familycamp24

PRICING

PER PERSON - RESIDENT

(SCOUT OR PARENT)

Cub: \$140

Webelos: \$160

PER PERSON - FAMILY

SCOUT/FAMILY MEMBER

\$140



BOY SCOUTS OF AMERICA
MICHIGAN CROSSROADS COUNCIL