

2023 DISTINGUISHED CITIZEN AWARD DINNER

BENEFITING THE BOY SCOUTS OF AMERICA,
MICHIGAN CROSSROADS COUNCIL, DETROIT, MI

**PLEASE JOIN US IN HONORING
ALESSANDRO (SANDRO) DINELLO**

THURSDAY, OCTOBER 5, 2023

The Michigan Crossroads Council, Boy Scouts of America has honored many of the leading corporate and community leaders of the Detroit Area with the Distinguished Citizen Award. This annual event raises awareness for Scouting as well as necessary funds to serve over 25,000 youth in our community with lessons in character development, leadership and physical fitness.



Flagstar[®]
Bank

Honoring Distinguished Citizen
Alessandro (Sandro) DiNello
Chairman of the Board, Flagstar Bank

6:00PM - VIP RECEPTION

6:30PM - GENERAL RECEPTION

7:00PM - DINNER & AWARD PRESENTATION

GEM THEATRE

333 MADISON ST, DETROIT, MI 48226

Please visit www.michiganscouting.org/GLDCAD to register online or contact Janssen Lemley at 313-752-1245 or Janssen.Lemley@Scouting.org



BOY SCOUTS OF AMERICA[®]
MICHIGAN CROSSROADS COUNCIL

Prepared. For Life.[®]

DISTINGUISHED CITIZEN



Honoring Distinguished Citizen **Alessandro (Sandro) DiNello** Chairman of the Board, Flagstar Bank

Alessandro (Sandro) DiNello served as president, CEO, and a director of Flagstar Bank and Flagstar Bancorp from 2013 to Dec. 1, 2022, at which time he became non-executive chairman of New York Community Bancorp and Flagstar Bank, NA, following the merger of the two companies.

He started his banking career at Security Savings Bank in Jackson, Mich., eventually becoming president of the bank. In 1994, Security Savings was acquired by First Security Savings Bank, which later became Flagstar Bank. He continued with the combined organization as an executive officer responsible for growing the bank's funding sources.

During his career at Flagstar, he has served as head of branch banking, retail product strategy, marketing, communications, internet banking, and branch expansion. He also was in charge of the bank's technology, operations, and commercial units. Additionally, he led the government affairs and community relations initiatives.

His business affiliations include membership on the board of directors of Business Leaders of Michigan, the Detroit Regional Chamber, and the Mayor's

Workforce Development Board (Detroit). He is a founding member of the Detroit Sports Organizing Corp., and a member of the executive committee of the Metropolitan Affairs Coalition. He is a former director of the Western Michigan University Foundation and the National Board of Trustees of the Crohn's & Colitis Foundation.

He is a recipient of the Honoree Award from the Crohn's & Colitis Foundation, of the Outstanding Alumni Achievement Award from Haworth College of Business, of the Distinguished Alumni Award from Western Michigan University, of the Humanitarian Award from the Michigan Roundtable for Diversity & Inclusion, the Courage in Leadership Award from the North Oakland (Mich.) NAACP, the Partner in Progress Award from the city of Pontiac, Mich., the Regional Ambassador Award from the Southeast Michigan Council of Government, and the Troy Community Champion award from the Troy Community Foundation. His most recent recognition was the Maverick Award, which he received from the Florida Minority Reinvestment Coalition.

SPONSORSHIP OPPORTUNITIES

\$50,000 PRESENTING SPONSORSHIP INCLUDES:

- Co-branded event (DCAD Presented By:)
- Three (3) preferred tables of ten (10) for dinner
- Thirty (30) tickets to the VIP Reception
- Company signage at the event (printed and digital)
- Company logo on invitation, Save the Date and all printed collateral
- Logo inclusion on Michigan Crossroads Council website
- Social media mentions pre and post event
- Top line inclusion on all media releases
- Honoree testimonial during dinner program and option to showcase company TV spot
- Verbal recognition by emcee during the event
- Opportunity to present the award to the nominee
- Company logo on all tables

\$25,000 EAGLE SCOUT SPONSORSHIP INCLUDES:

- Two (2) preferred tables of ten (10) for dinner
- Twenty (20) tickets to the VIP Reception
- Company signage at the event
- Company logo in printed program and digital signage
- Logo inclusion on Michigan Crossroads Council website, Save the Date and Invitation
- Social media mentions pre and post event
- Inclusion in media releases
- Honoree testimonial during dinner program
- Company logo on reserved tables

\$15,000 LIFE SCOUT SPONSORSHIP INCLUDES:

- Two (2) preferred tables of ten (10) for dinner
- Ten (10) tickets to the VIP Reception
- Company signage at the event
- Company logo in printed program and digital signage
- Logo inclusion on Michigan Crossroads Council website
- Social media mentions pre and post event
- Inclusion in media releases
- Company logo on reserved tables

\$10,000 STAR SCOUT SPONSORSHIP INCLUDES:

- One (1) reserved tables of ten (10) for dinner
- Six (6) tickets to the VIP Reception
- Logo inclusion on Michigan Crossroads Council website
- Social media mentions pre and post event
- Media mentions in press and media releases
- Company logo in printed program and included on digital signage
- Company logo on reserved table

\$5,000 FIRST CLASS SCOUT SPONSORSHIP INCLUDES:

- One (1) table of ten (10) for dinner
- Two (2) tickets to the VIP Reception
- Logo inclusion on Michigan Crossroads Council website
- Company name in printed program and included on digital signage
- Company logo on reserved table

\$3,500 PATRON TABLE SPONSORSHIP

INCLUDES:

- One (1) table of ten (10) for dinner
- Company name listed on Michigan Crossroads Council website
- Company name in printed program and included on digital signage
- Company name on reserved table

\$1,000 PATRON COUPLE INCLUDES:

- Admittance for two (2) to the dinner
- Recognition on digital signage

\$350 PATRON INCLUDES:

- Admittance for one (1) to the dinner

REGISTRATION FORM 2023 Distinguished Citizen Award Dinner

CONTACT INFORMATION

Name _____

Company Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

E-Mail _____

TOTAL CONTRIBUTION: \$ _____

SPONSORSHIPS

- | | |
|---|---|
| <input type="checkbox"/> Eagle Scout Sponsor \$25,000 | <input type="checkbox"/> Patron Table Sponsor \$3,500 |
| <input type="checkbox"/> Life Scout Sponsor \$15,000 | <input type="checkbox"/> Patron Couple Ticket \$1,000 |
| <input type="checkbox"/> Star Scout Sponsor \$10,000 | <input type="checkbox"/> Patron Ticket \$350 |
| <input type="checkbox"/> First Class Sponsor \$5,000 | |

FORM OF PAYMENT:

- Check Enclosed (make payable to Michigan Crossroads Council, BSA)
- Pay Online at michiganscouting.org/gldcad
- Send me an invoice

Please return form with payment to:

MICHIGAN CROSSROADS COUNCIL, BSA

1776 West Warren Avenue, Detroit, MI 48208 or fax to 313-897-1970