

MICHIGAN CROSSROADS COUNCIL, BSA

# ANNUAL REPORT



BOY SCOUTS OF AMERICA®  
MICHIGAN CROSSROADS COUNCIL

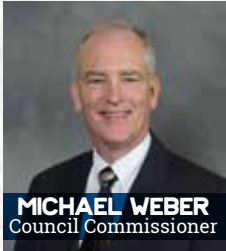


# MESSAGE FROM THE KEY 3



Perhaps the Scout Oath and Law are not only the foundation of the Boy Scouts of America (BSA) programs but also descriptively the bedrock for people of great character, citizenship and leadership. Maybe that's what makes Scouting such an attractive opportunity for parents who want their children to grow into young men and women who reflect these values. Yes, it is also that the programs offered by the BSA are fun and build memories of adventures that will last a lifetime!

There is no doubt that attaining the rank of Eagle Scout can provide many competitive advantages in life. However, just being a Scout is also quite beneficial, no matter the length of time registered or the level of rank attained. Learning all the amazing things through the adventures of each week's Scout meetings, going on weekend outings, attending a week-long Summer camping program and learning all the soft skills and life skills needed to be a well-rounded young adult are just a few of the reasons to join this great Scouting movement. Scouting has impact that resonates for a lifetime across many generations.



This program doesn't just happen however. There are thousands of passionate and dedicated volunteers committed to impacting the lives of youth through the many Boy Scouts of America programs delivered here in Michigan, to them we owe our deepest gratitude and could never say **THANK YOU** enough. These volunteers dedicate countless hours participating at the Cub Scout, Scouts BSA, Venturing, Exploring, STEM, district and council levels to ensure the best possible experience for all our members both youth participants and adult leaders.



Our Michigan Crossroads Council Key 3 leadership is proud to serve with you to support all aspects of Scouting in the Mitten with the resources and financing necessary to thrive. Our membership is growing as we created family-wide access to our programs by introducing female dens in January 2018 and female troops for them to graduate into or simply join in February 2019. BSA answered the call of our families who pleaded with the organization to consider this for many years.

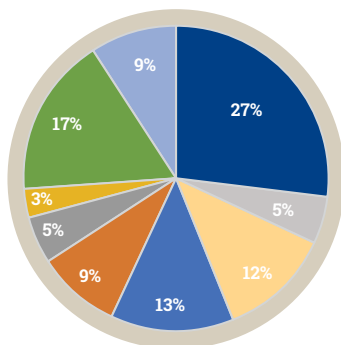
We are excited to be welcoming so many families to Scouting's rich traditions and exciting adventures here in Michigan. See you all on the Scouting trail!

Yours in Scouting,  
Brad Arbuckle,  
President, Michigan Crossroads Council, BSA

## REPORTING THE NUMBERS

### Income

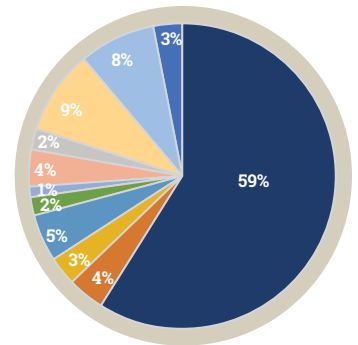
- Camping - 27%
- Activities - 5%
- Other - 12%
- Friends of Scouting - 13%
- Special Events - 9%
- Foundations - 5%
- United Way - 3%
- Product Sales - 17%
- Investments - 9%



**TOTAL INCOME**  
**\$14,852,091**

### Expenses

- Employee Compensation - 59%
- Other Expenses - 4%
- Insurance - 3%
- Recognitions & Awards - 5%
- Specific Assistance to Individuals - 2%
- Conferences & Meetings - 1%
- Travel - 4%
- Rental & Maintenance of Equipment - 2%
- Occupancy - 9%
- Supplies - 8%
- Professional Fees - 3%



**TOTAL EXPENSES**  
**\$15,433,846**

**\*Unaudited Financial Statement as of 12/31/2018**

# WHO **WE** SERVE

**40,440**

**BOYS & GIRLS**

ages 6 to 10

**IN CUB SCOUTS**

**15,260**

BOYS AGES 11 TO 17



**BOY SCOUTS**

**1,169**

**YOUNG MEN AND WOMEN**

AGES 14 TO 20

**IN VENTURING**

**4,692**

**YOUNG MEN & WOMEN**

AGES 10 TO 20



**IN EXPLORING**



**1,098**  
**SCOUTS**

Earned the rank of  
Eagle Scout in 2018

**40,613**

**MERIT BADGES EARNED**

**TOP FIVE**



## 2018 HIGHLIGHTS

**\$7,167,328**

**IN POPCORN SOLD**



**19,485**

Scouts attended summer  
camp in Michigan



**4,996**



STEM awards were earned  
by Scouts in 2018

**Science Technology Engineering Math**

**469,163**

Hours of

**VOLUNTEER SERVICE**

provided by Scouts



**2,700**

**GIRLS JOINED THE  
ADVENTURE**

**OF CUB SCOUTING IN 2018**

**21,200**

registered adult  
volunteers





# BOARD DIRECTORS

Jason Allen  
Dale Apley  
Bradley Arbuckle  
Jen Betz  
Laurie Champion  
Paul Covert  
Raymond M. Davis  
Ken Diggs  
Gene Dillenbeck  
Adam Dutkiewicz  
Chris Edgar  
David Ellis  
Ross Fleckenstein  
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Ron Garrison  
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Jon Goad  
David Gregory  
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John Savage  
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Brad Terryn  
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Randy VanAntwerp  
Jim VanderRoest  
Mike Wall  
Michael Weber  
Andy Weisbrodt  
Kevin Will  
Mark Witt  
Craig Younkman, PhD



## Michigan Crossroads Council

137 S. Marketplace Blvd.  
Lansing, MI 48917  
Local: (517) 940-4210  
[www.michiganscouting.org](http://www.michiganscouting.org)



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**President Ford Field Service Council**  
**Southern Shores Field Service Council**

**Water and Woods Field Service Council**  
**Great Lakes Field Service Council**