



BOY SCOUTS OF AMERICA®
MICHIGAN CROSSROADS COUNCIL

FOR IMMEDIATE RELEASE

Contact: Kerrie Mitchell
Public Relations Director East
Kerrie.Mitchell@Scouting.org

C: 313-587-8749

Contact: Jane Parikh
Public Relations Director West
Jane.Parikh@Scouting.org

C: 269-275-3544

Blasting Youth into Scouting – Ignite the FUN!

Boy Scouts of America now offers more science, technology, engineering, and math-based programs to reach even more young people.



Michigan, August 26, 2016— The Boy Scouts of America (BSA) is inviting families across the *mitten state*, to register for Scouting from now until October 8th at an elementary school near them and they will be invited to events throughout the region held on Saturday, October 8th from 10:00 am to 2:00 pm. [Click here for complete list of locations.](#)

The “Blast into Scouting” campaign is aimed at introducing families to the BSA’s positive and fun-focused program called Cub Scouts, which is open to boys in first through fifth grade. In Cub Scouts, boys learn leadership and life skills while participating in adventures ranging from building pinewood derby cars and assembling robots to enjoying the great outdoors and helping others through its strong focus on community service.

“We know that our young people have a variety of extracurricular activities to choose from,” said Greg Dunn, Vice President of Membership for Michigan Crossroads Council. “While these activities, such as athletics, each address a specific area of a child’s development, Scouting provides programming that focuses on the total child.

We offer age-appropriate activities at every level so that by the time a Scout leaves high school, they are prepared to lead and succeed.”

Now in its second century of serving youth and families, the BSA is building off its first hundred years by incorporating more science, engineering, technology and math-based programs to reach even more



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young people. Presenting new members with eight stations of STEM related activities like using codes and cryptography and learning about the different atmospheres in each of the planets by exploring volumes. Participants will also join in on the FUN experiments to determine their own lung volume and activities that will go beyond basic archery skills to learn the “SCIENCE” behind each nock of the arrow.

Thousands of BSA volunteers will be in local elementary schools from September -October to answer questions, register new members and to invite new members to the Blast into Scouting events on October 8th. It costs \$25 annually to join Scouting but all boys can become Scouts regardless of a family’s ability to pay.

Interested families should visit joinbsa.org to find a local participating school or find the nearest Cub Scout Pack.

***Media is invited to the launch parties.** [Click here](#) for a list of launch times and locations. Contact Public Relations Directors if you plan to attend.

About Michigan Crossroads Council, Boy Scouts of America:

The Michigan Crossroads Council, Boy Scouts of America provides a variety of youth development and camping programs that promote character, leadership, and life skills to nearly 68,000 Michigan boys and girls. More information on the Michigan Crossroads Council can be found at michiganscouting.org. For over a century, the BSA has helped build the future leaders of this country by combining educational activities and lifelong values with fun. The Boy Scouts of America believes — and, through over a century of experience, knows — that helping youth is a key to building a more conscientious, responsible, and productive society.

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