

MCC Executive Board Minutes
February 20, 2016
137 S. Marketplace Blvd Lansing MI 48917
Chaired by: Ray Davis, President

Executive Board Members:

Brad Arbuckle	Howard Conlon	Raymond Davis
Gene Dillenbeck	Charles Truza	Lonnie Herrington
Roy More	Ronald Garrison	
Stephen Harsh	Stephen Harris	Ron Blaisdell
Greg Dunn	Michael Weber	
James VanderRoest	Dick Northrup	Bruce McCrea
Richard Maike	James Huttenlocher	Brad Simmons

Staff:

Brian Nastase	Frank Reigelman	Melissa S
Matt Thornton	Whitney Rann	Gary Gilger
Kevin Nichols	Mike Chaffee	Paul Schwartz
Vic Pooler		

Phoned In:

Karl Edelman	Ronald Reeves	Daniel Dunnigan
--------------	---------------	-----------------

Guest:

Ned Brown	Jim Smithwick	Ron Scholl
Jamie Callahan	Kevin Will	Harry Wagner

Ray Davis, President, called the meeting to order at 2:01 P.M.

Acronyms:

MCC -Michigan Crossroads Council	USE - Unit Service Executive
FSC -Field Service Council	DE -District Executive- (Position replaced by USE)
VP - Vice President	FOS - Friends of Scouting
YPT - Youth Protection Training	HOS - Hooked on Scouting

Executive Board Approved Actions:

1. A motion to approve the Executive Board Meeting minutes, December 12, 2015
Motion: Dick Northrup Second: Ronald Blaisdell

Motion Approved Unanimously

2. A motion to approve the consent agenda
Motion: Karl Edelman Second by: Roy More

Motion Approved Unanimously

3. Raymond Davis made a recommendation to table approval of the policy until the next meeting. The full Board should approve the policy first, then approve the property fund distribution recommendation consistent with the policy.
Motion: Roy More Second by: Greg Dunn

Motion Approved Unanimously

4. **A motion to approve Properties Report- Property Fund Distribution tabled**
Motion: Gene Dillenbeck Second by: Roy More

Motion Approved Unanimously

5. A motion to approve the recommended fee increases. Cub Scouts would be \$155, Boy Scouts would be \$330, Adults Cub parents \$85, Boy Scout Dad \$160.
Accepted by: Lonnie Herrington Second: Michael Weber

Motion Approved Unanimously

6. A motion to approve Major Gifts Resolution
Accepted by: Ronald Blaisdell Second: Roy More

Motion Approved Unanimously

7. A motion to approve the Treasures Report-3 Resolutions
Accepted by: Michael Weber Second: Bradley Simmons

Motion Approved Unanimously

8. A motion to approve the financial report.
Accepted by: James VanderRoest Second: Greg Dunn

Motion Approved Unanimously

Discussion Items

Welcome

Ray Davis, President opened the meeting.

Consent Agenda

Frank Reigelman discussed camps and properties. He specifically discussed Capital projects at Rota-Kiwan and D-Bar-A Scout Ranch. The proposal has been approved by the properties committee. Camp staff scholarship resolution was also approved by the properties committee.

Both presented to the Board for approval.

Exploring Steering committee report was also presented to the Board for approval. Luann Martinez introduced herself to the Board and thanked everyone for reviewing the committee report.

Jamie Callahan discussed the Scout Week Resolution. The week of February 7-13, was declared as the Boy Scout Week in the state of MI. Jamie Callahan made a presentation to the MCC and FSC's with a plaque.

Properties Report

Lonnie Herrington gave the properties report. Disappointed but understanding, is the common message being heard during fire side chats about the camp sales. Some movement is taking place in the camp sales area. A wonderful volunteer donated \$10,000 last year at Gerber and \$40,000 this year for walk in coolers.

Bradley Arbuckle discussed the policy for the proceeds from sales of properties. He also discussed how they should be used. Charles Truza worked with Bradley on this. Chuck Truza also discussed how this process would be applied. The Proposal to allocate funds from the sale of

previous camp properties based upon the January 14, 2016 approved policy for the distribution of proceeds from the exchange or sale of non-strategic surplus property was discussed and called for a motion. Raymond Davis made a recommendation to table approval of the policy until the next meeting. The full Board should approve the policy first, then approve the recommendation consistent with the policy.

Wayman Britt, PF President was not able to attend meeting. DeVos Center Capital campaign report was given by Kevin Nichols. Currently at 40% of campaign raised. The goal is to have \$7million raised by May. PF FSC is still in the silent phase. Kevin is hoping to open the new facility in 2017.

Strategic plan was presented by Steve Harsh. He is still waiting for sections 6. Once those are in- it will be complete.

Outdoor Adventures

James Smithwick gave the Outdoor Adventures report. First fee increase since 2014 and how 50% will be spent to replace consumables like arrows and bullets. The increases for Cub Scouts would be \$155, Boy Scouts would be \$330, Adults Cub parents \$85, Boy Scout Dad \$160. New incentive are created to help get units to all camps. The concept will include visiting several camps within the MCC (Grand Slam/ Triple Crown). Working on a family camping program with Pathways to Adventure for 2016.

Development Report

John Copeland discussed the major gifts strategy plan. “We need to adopt this model for major gifts” stated Ron Reeves. We need this to get out of our deficit.

Amendment was made to the motion (the major gifts resolution) by Raymond Davis. Motion approved but add the condition that it will only become operational with a plan to fund it. Also with a plan for funding to be reached by staff within first year or else. Gary discussed how the grant writer and major gift officers will help the Board and the MCC. Proposal: Approve the proposal as written in principle, only with the caveat before implementation that there must be consensus on the goals and feasibility study. The motion was APPROVED.

Treasurer's Report

Mike Chaffee and Gene Dillenbeck gave Financial Report. In January the budget is slow, without much activity. Friends of Scouting is trending \$50,000 over 2015 in Annual campaign. Again, January is a non-impactful month. In February, we started to use square card readers for FOS presentations. So far, around \$10,000 raised. February is our month to shine.

Number 1: Convert one of our existing depository accounts at 5/3, from a standard checking to a money market account. Designated capital dollars in that money market account would produce some interest. It would be separate from operations.

Number 2: Open a TD Ameritrade account to use as a depository account for donor contributions of stock. I will take over for Merrill-Lynch, with a lower charge fee.

Number 3: Authorize EMT transactions with UVS, for the movement of the distributions from the endowment fund. Currently they only have the authorization to wire the money to our account. If we switch it will only cost \$.25 vs. \$11 per transaction.

Marketing

Charles Truza would like to encourage everyone to work with the Marketing team for printing and designing material. The Marketing team is currently looking at replacing the Constant

Contact method of e-mail blasts. They are also heavily monitoring social media. The team is also working on a new approach to the Newsletters, which will come in waves of 3.

Commissioners Report

This year we have enforced the no re-charter without the YPT policy. As of two weeks ago, we had 450 without YPT. That number moved to 226, in a short time frame, due to hard work on collecting. Unit retention is 92%. Youth retention 75%. District 365 will be a 2 year emphasis. Leadership summit will be coming up in the spring. If we stay where we are today in regards to re-charter, we will lose 2-2 ½ districts, out of 33. The FSC's are at: PF- 60, WW, 64, GL-85, SS- 17 that will drop by month end. We are currently at 75% for youth retention, while National is at 70%.

Appointment of Audit chair/committee members by Ray Davis. Michael Montrose has been appointed.

Matt's Moment

April 8th, Matt has invited everyone to come to the event. Ronald Yocum will be playing a role in this event.

Packet materials for any and all meetings must be turned in a week in advance- at least. If you miss the deadline, you must bring yourself.

Frank Reigelman and Lonnie Herrington were the faces of properties for the fire side chats. Matthew Thornton thanked them and everyone involved for the hard work and dedication during this process. Matthew also thanked Craig for his hard work in the past and Raymond for his hard work in the future efforts.

President's Report

Raymond discussed the bi-monthly reports. He encouraged everyone to send the report a week before the agenda goes out. Officers should meet with Raymond to discuss goals. We need to focus on 2-3 targeted goals. One dealing with process. Will discuss goals and a succession plan also. Raymond requested that everyone turns in their FOS (\$3,000 expectation) and James E. West contribution (in Craig Youngman's name) A.S.A.P. He also set the standard that each Board member should attend at least 4 youth events a year along with FOS.

Adjournment

Raymond Davis, President, without objection declared the meeting adjourn at 4:11 PM.

Respectfully submitted by: _____

Approved by: _____ on _____
Matthew Thornton Date
Scout Executive/CEO

_____ on _____
Raymond Davis Date
President