



BOY SCOUTS OF AMERICA®
MICHIGAN CROSSROADS COUNCIL

FOR IMMEDIATE RELEASE

**Contact: John Gower
(517) 664-9111
John.Gower@Scouting.org**

Martin Transportation Systems becomes official shipping and logistics sponsor of the Michigan popcorn sale

LANSING, August 2015 – Michigan Crossroads Council, Boy Scouts of America, is excited to announce that Martin Transportation Systems, based out of Byron Center, has agreed to be the official shipping and logistics sponsor of the Michigan Popcorn Sale.

MTS has been a long-time supporter of Scouting, shipping popcorn product for the President Ford Field Service Council on the state's west side for a number of years. In 2015, they will transport popcorn product across the state, moving it from several hubs to the 19 distribution sites across Michigan. In addition, MTS will provide key logistics support in securing distribution locations across Michigan.

Martin Transportation Systems was founded in 1978, and today has grown to over 1,200 drivers, owner-operators and support staff, and has 15 terminals throughout the United States and Ontario Canada.

The annual Boy Scout Popcorn Sale is the largest fundraiser of the year for Cub Scout Packs, Boy Scout Troops and Venturing Crews and all proceeds are used to help Scouts go to camp, earn merit badges, buy uniforms and participate in Scouting activities.

The popcorn sale canvases the entire state of Michigan. Scouts participate by setting personal financial goals which will help them supplement the cost of their equipment, activities and camping fees. 73% of the popcorn proceeds go directly into supporting local Scouting programs.