

# Put Your Scout Unit on Google Search

Do you know that the highest Google Search term is “Find \_\_\_\_\_**[BLANK]**\_\_\_\_\_ near me?” If someone was looking for a Cub Scout Pack, Scouts BSA Troop or Venturing Crew near them, would they find you and would your unit appear in the Google Search? Check out this video tutorial to help your unit appear in Google Search so parents can find you easily and join Scouting all year round.