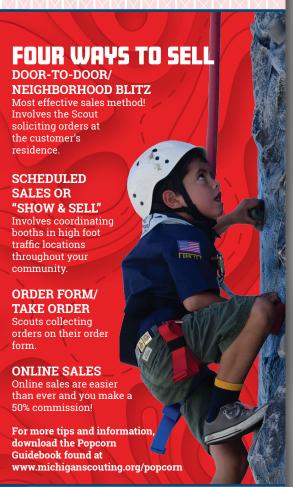
WIN A TRIP TO UNIVERSAL STUDIOS!

EARN A CHANCE TO WIN A TRIP TO UNIVERSAL STUDIOS IN FLORIDA WITH EACH COMPLETELY FILLED ORDER FORM!

Your scanned forms can be uploaded at https://bit.ly/2KjFve1 to be submitted for a drawing in December 2018 for this \$3,000 trip for a Scout family to use in 2019. See the MCC Popcorn Guide for details.



www.trails-end.com **MY SCOUT CODE:**

POPCORN HELPS SCOUTS PAY FOR COLLEGE! LEARN MORE AT WWW.TRAILS-END.COM/SCHOLARSHIP









Chocolatey Caramel Crunch \$18.00 Sweet, crunchy caramel popcorn coated in smooth to local Scouting and creamy chocolate.



scouting The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.





Trail's End plain kernels for those who like to make Scouting popcorn from scratch.



Donations entered under 'Hometown Heroes' will benefit; Military Troops in the USA and overseas, Veterans and Legion Groups as well as Michigan emergency workers such as fire-fighters, paramedics and police officers.

THESE GROUPS GIVE TO US, THIS IS SCOUTING'S WAY OF GIVING BACK



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End* products are Kosher Dairy Please verify the symbol on each package to verify the validating kosher organization. *Across the entire Trail's End* product line, an average of 73% goes to local Scouting. ©2018 Trail's End. All rights reserved.

DOUBLE YOUR EFFORTS AND SELL ONLINE!

CREATE YOUR TRAILS END ONLINE ACCOUNT

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1. REGISTER

- · Click the "REGISTER" button in the top right-hand corner
- · Choose "SCOUT" if you're the Scout, or choose "PARENT" if you're registering on behalf of your Scout
- · Continue to complete your registration following the instructions provided

2. ABOUT ME PAGE

- Upload a profile picture so consumers know it's you
- Write vour Scout fundraising description, telling consumers why you're raising money
- · Select your favorite product from the dropdown
- · Enter your Twitter handle and Instagram username

3. MY CAMPAIGNS **& GOAL PAGE**

Please direct your popcom payment to your Pack or Troop. • Create your online sales goal; give it a name and a dollar amount

4. MY PHOTOS & **VIDEOS PAGE**

• Upload 5 assets for consumers to view on your page

5. VIEW MY **FUNDRAISER**

• Click the "View My Fundraiser Webpage" link from the navigation to see your personalized selling fundraiser page, before sharing it with friends & family

6. SHARE YOUR PAGE

- · Click the email and social media icons located under the navigation to share your page with friends & family
- · Share your page via text message

MAKE CHECKS PAYABLE TO: