

# WIN A TRIP TO UNIVERSAL STUDIOS!

EARN A CHANCE TO WIN A TRIP TO  
UNIVERSAL STUDIOS IN FLORIDA WITH  
EACH COMPLETELY FILLED ORDER FORM!

Your scanned forms can be uploaded at  
<https://bit.ly/2KjFve1> to be submitted for a  
drawing in December 2018 for this \$3,000 trip for a  
Scout family to use in 2019. See the MCC Popcorn  
Guide for details.

## FOUR WAYS TO SELL DOOR-TO-DOOR/ NEIGHBORHOOD BLITZ

Most effective sales method!  
Involves the Scout  
soliciting orders at the  
customer's  
residence.

## SCHEDULED SALES OR "SHOW & SELL"

Involves coordinating  
booths in high foot  
traffic locations  
throughout your  
community.

## ORDER FORM/ TAKE ORDER

Scouts collecting  
orders on their order  
form.

## ONLINE SALES

Online sales are easier  
than ever and you make a  
50% commission!

For more tips and information,  
download the Popcorn  
Guidebook found at  
[www.michiganscouting.org/popcorn](http://www.michiganscouting.org/popcorn)

[www.trails-end.com](http://www.trails-end.com)  
MY SCOUT CODE:

## POPCORN HELPS SCOUTS PAY FOR COLLEGE! LEARN MORE AT [WWW.TRAILS-END.COM/SCHOLARSHIP](http://WWW.TRAILS-END.COM/SCHOLARSHIP)

**\$60** **Chocolate Lover's Collection**

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch 15 oz.

Over \$35.00 to local Scouting

Comes in a gift tin.

**\$30** **Cheese Lover's Collection**

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.

Over \$20.00 to local Scouting

Comes in a gift box.

**\$30** **16 oz. with Sea Salt Salted Caramel Popcorn**

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

Over \$22.00 to local Scouting

Comes in a gift tin.

**\$25** **18 oz. Chocolatey Caramel Crunch**

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

Over \$18.00 to local Scouting

**\$20** **18 oz. Premium Caramel Corn with Almonds, Cashews & Pecans**

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.

Over \$14.00 to local Scouting

**\$20** **18-Pack Microwave Unbelievable Butter**

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

Over \$14.00 to local Scouting

**\$15** **5.25 oz. White Cheddar Cheese Corn**

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.

Over \$11.00 to local Scouting

**\$10** **11 oz. Classic Caramel Corn**

A traditional favorite full of rich caramel flavor.

Over \$7.00 to local Scouting

**\$10** **30 oz. Popping Corn**

Trail's End plain kernels for those who like to make popcorn from scratch.

Over \$7.00 to local Scouting



Donations entered under 'Hometown Heroes' will benefit; Military Troops in the USA and overseas, Veterans and Legion Groups as well as Michigan emergency workers - such as fire-fighters, paramedics and police officers.

THESE GROUPS GIVE TO US, THIS IS  
SCOUTING'S WAY OF GIVING BACK

## POPCORN FOR OUR HOMETOWN HEROES

Donate a gift of popcorn for our Hometown Heroes, their families, and veterans' organizations.

**\$50** Gold Donation  
**\$30** Silver Donation



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End\* products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization. \*Across the entire Trail's End\* product line, an average of 73% goes to local Scouting. ©2018 Trail's End. All rights reserved.

## SCOUT SCRIPT

"Hello, my name is \_\_\_\_\_ and I'm with pack/troop \_\_\_\_\_. I am earning my way to \_\_\_\_\_ and supporting our camp programs. I have many DELICIOUS flavors of popcorn and \_\_\_\_\_ is my favorite! Can I count on your support to help fund my adventures?" (Hand pen and order form to customer).

NAME		STREET/EMAIL ADDRESS		\$50	\$30	\$60	\$30	\$30	\$25	\$20	\$20	\$15	\$10	\$10	DELIVERY DATE		
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SCOUT'S NAME \_\_\_\_\_

SCOUT'S UNIT \_\_\_\_\_

SCOUT'S DISTRICT \_\_\_\_\_

TOTAL

\$

											
\$50 MILITARY DONATION	\$30 MILITARY DONATION	CHOC. LOVER'S	CHEESE LOVER'S	SALTED CARAMEL CORN	CHOC. CARAMEL CRUNCH	CARAMEL CORN WITH NUTS	18PK UNBELIEVABLE BUTTER	WHITE CHEDDAR CHEESE	CARAMEL CORN	POPPING CORN	

To see full nutritional information for all Trail's End products visit [www.trails-end.com](http://www.trails-end.com)

**DOUBLE YOUR EFFORTS AND SELL ONLINE!**

## CREATE YOUR TRAILS END ONLINE ACCOUNT

### 1. REGISTER

- Click the "REGISTER" button in the top right-hand corner
- Choose "SCOUT" if you're the Scout, or choose "PARENT" if you're registering on behalf of your Scout
- Continue to complete your registration following the instructions provided

### 2. ABOUT ME PAGE

- Upload a profile picture so consumers know it's you
- Write your Scout fundraising description, telling consumers why you're raising money
- Select your favorite product from the dropdown
- Enter your Twitter handle and Instagram username

### 3. MY CAMPAIGNS & GOAL PAGE

- Create your online sales goal; give it a name and a dollar amount

### 4. MY PHOTOS & VIDEOS PAGE

- Upload 5 assets for consumers to view on your page

### 5. VIEW MY FUNDRAISER

- Click the "View My Fundraiser Webpage" link from the navigation to see your personalized selling fundraiser page, before sharing it with friends & family

### 6. SHARE YOUR PAGE

- Click the email and social media icons located under the navigation to share your page with friends & family
- Share your page via text message

MY GOAL



Rewards Total