

2018 MCC POPCORN SALE

★ GUIDELINES FOR STORE FRONT SALES ★

REMEMBER—YOU ARE SELLING SCOUTING! Popcorn sales take place to help your unit support provide outstanding program for its Scouts. Be sure all prospective customers understand that is why you are there. Selling popcorn provides for you AND your camps, professionals and Council.

- Respect those that are trying to help you help yourselves.
- Always have a responsible adult onsite at any Show and Sell Storefront location.
- Limit the number of Scouts on site at any one time. This helps them all make higher sales and eliminates congestion at the storefront. It also keeps the Scouts on task, trying to make sales. No more than 2 Scouts at any one time.
- Have sign out sheets or inventories for product at the show and sell as well as cash logs to keep product and money straight.
- Be sure your Scouts are in uniform, that they know the products and have the prices available. Instruct your Scouts on correct behaviors, using their manners and ALWAYS saying;
- "Thank you, and Have a Nice Day."
- Do not open microwave product or any collections.
- Be sure your sales area is clean and neat.
- Make an attractive display including product listing and prices.
- Don't forget to include WHY you are selling.
- If your unit signs up for a location/time slot – please be cognizant of others. Let the location know if you are unable to make it.
- Set up and clean up quickly.



*Trustworthy, Loyal,
Helpful, Friendly,
Courteous, Kind,
Obedient, Cheerful,
Thrifty, Brave,
Clean, Reverent*

Units that do not adhere to the policies stated here may lose the right to participate in Show and Sells. They can also make it so NO unit is able to sell at a given location. For the sake of others, MCC and your local FSC reserve the right to remove your unit from the availability list. Please, remember to use the Scout Law as your guide.



Please call/email with questions to mccpopcorn@scouting.org 248-207-1753 (Alanna Bonar)



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