

WIN A TRIP TO UNIVERSAL STUDIOS!

EARN A CHANCE TO WIN A TRIP TO UNIVERSAL STUDIOS IN FLORIDA WITH EACH COMPLETELY FILLED ORDER FORM!

Your scanned forms can be uploaded at <https://bit.ly/2KJFve1> to be submitted for a drawing in December 2018 for this \$3,000 trip for a Scout family to use in 2019. See the MCC Popcorn Guide for details.



\$60 **Chocolate Lover's Collection**

- Milk Chocolatey Pretzels 17 oz.
- Chocolatey Caramel Crunch 15 oz.
- Pecan Clusters 7 oz.

Over \$35.00 to local Scouting

Comes in a gift tin.



\$30 **Cheese Lover's Collection**

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.

Over \$20.00 to local Scouting

Comes in a gift box.



\$30 **Salted Caramel Popcorn**

16 oz. with Sea Salt

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

Over \$22.00 to local Scouting

Comes in a gift tin.

FOUR WAYS TO SELL DOOR-TO-DOOR/ NEIGHBORHOOD BLITZ

Most effective sales method! Involves the Scout soliciting orders at the customer's residence.

SCHEDULED SALES OR "SHOW & SELL"

Involves coordinating booths in high foot traffic locations throughout your community.

ORDER FORM/ TAKE ORDER

Scouts collecting orders on their order form.

ONLINE SALES

Online sales are easier than ever and you make a 50% commission!

For more tips and information, download the Popcorn Guidebook found at www.michiganscouting.org/popcorn

www.trails-end.com
MY SCOUT CODE:



\$25 **Chocolatey Caramel Crunch**

18 oz.

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.

Over \$18.00 to local Scouting



\$20 **Premium Caramel Corn**

18 oz. with Almonds, Cashews & Pecans

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.

Over \$14.00 to local Scouting



\$20 **Unbelievable Butter**

18-Pack Microwave

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

Over \$14.00 to local Scouting



\$15 **White Cheddar Cheese Corn**

5.25 oz.

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.

Over \$11.00 to local Scouting



\$10 **Classic Caramel Corn**

11 oz.

A traditional favorite full of rich caramel flavor.

Over \$7.00 to local Scouting



\$10 **Popping Corn**

30 oz.

Trail's End plain kernels for those who like to make popcorn from scratch.

Over \$7.00 to local Scouting



Donations entered under 'Hometown Heroes' will benefit; Military Troops in the USA and overseas, Veterans and Legion Groups as well as Michigan emergency workers - such as fire-fighters, paramedics and police officers.

THESE GROUPS GIVE TO US, THIS IS SCOUTING'S WAY OF GIVING BACK

POPCORN FOR OUR HOMETOWN HEROES

Donate a gift of popcorn for our Hometown Heroes, their families, and veterans' organizations.

\$50 Gold Donation

\$30 Silver Donation

SCOUT SCRIPT

"Hello, my name is _____ and I'm with pack / troop _____. I am earning my way to _____ and supporting our camp programs. I have many DELICIOUS flavors of popcorn and _____ is my favorite! Can I count on your support to help fund my adventures?" (Hand pen and order form to customer)

	NAME	STREET/EMAIL ADDRESS												DELIVERY DATE		
			\$50	\$30	\$60	\$30	\$30	\$25	\$20	\$20	\$15	\$10	\$10	AMOUNT DUE	DLV.	PD.
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\$50 Military Donation
\$30 Military Donation
Chocolate Lover's Tin
Cheese Lover's
Salted Caramel Corn
Choc. Caramel Corn Tin
Premium Caramel Crunch
18pk Unbelievable Butter
White Cheddar Chz.
Caramel Corn
Popping Corn

DOUBLE YOUR EFFORTS AND SELL ONLINE!

CREATE YOUR TRAILS END ONLINE ACCOUNT

1. REGISTER

- Click the "REGISTER" button in the top right-hand corner
- Chose "SCOUT" if you're the Scout, or choose "PARENT" if you're registering on behalf of your Scout
- Continue to complete your registration following the instructions provided

2. ABOUT ME PAGE

- Upload a profile picture so consumers know it's you
- Write your Scout fundraising description, telling consumers why you're raising money
- Select your favorite product from the dropdown
- Enter your Twitter handle and Instagram username

3. MY CAMPAIGNS & GOAL PAGE

- Create your online sales goal; give it a name and a dollar amount

4. MY PHOTOS & VIDEOS PAGE

- Upload 5 assets for consumers to view on your page

5. VIEW MY FUNDRAISER

- Click the "View My Fundraiser Webpage" link from the navigation to see your personalized selling fundraiser page, before sharing it with friends & family

6. SHARE YOUR PAGE

- Click the email and social media icons located under the navigation to share your page with friends & family
- Share your page via text message

SCOUT'S NAME _____

SCOUT'S UNIT _____

SCOUT'S DISTRICT _____

TOTAL

\$

\$50 MILITARY DONATION	\$30 MILITARY DONATION	CHOC. LOVER'S	CHEESE LOVER'S	SALTED CARAMEL CORN	CHOC. CARAMEL CRUNCH	CARAMEL CORN WITH NUTS	18PK UNBELIEVABLE BUTTER	WHITE CHEDDAR CHEESE	CARAMEL CORN	POPPING CORN



_____ Rewards Total

To see full nutritional information for all Trail's End products visit www.trails-end.com