

**MCC Executive Board Retreat Minutes
June 18, 2016
137 S. Marketplace Blvd Lansing MI 48917
Chaired by: Jim VanderRoest, President Southern Shores FSC**

Executive Board Members:

Brad Arbuckle	Charles Truza	Ray Davis
Jim Smithwick	Steve Harsh	Roy More
Steve Harris	Ron Blaisdell	Michael Yost
Greg Dunn	Wayman Britt	Michael Weber
Dick Northrup	John Worthington	Mark O. Benner
Jack Chandler	Jim VanderRoest	
David Ellis	Howard Conlon (by phone)	

Staff:

Brian Nastase	Frank Reigelman	Melissa Stricherz
Matt Thornton	Kevin Nichols	Mike Chaffee
Brad Murray	Vic Pooler	Kevin Nichols
Gary Gilger	Deb Hartman	

Guest:

Al Robertson	John Fox	Andy Weisbrodt
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Acronyms:

MCC- Michigan Crossroads Council	USE- Unit Service Executive
FSC- Field Service Council	DE- District Executive- (Position replaced by USE)
VP- Vice President	FOS- Friends of Scouting
YPT- Youth Protection Training	HOS- Hooked on Scouting

Board Approved Actions:

1. A motion to approve the consent agenda as amended.
Motion: Ron Blaisdell Second: Chuck Truza

Motion passed unanimously.

2. Motion to approve financial report.
Motion: Mike Weber Second: Wayman Britt

Motion passed.

3. Motion to approve 2015 Audit Report
Motion: Roy More Second: Ron Blaisdell

Motion passed.

4. Motion to move the proceeds into Camp Improvements (not Operations)
Motion: Mike Weber Second: Dick Northrup

Motion passed.

5. Motion to approve Dr. John Fox as President Elect in PF FSC.
Motion: Wayman Britt Second: Roy More.

Motion passed.

6. Motion to approve David Ellis as Elected Delegate in PF FSC.
Motion: Wayman Britt Second: Chuck Truza

Motion passed.

7. Motion to approve Andy Weisbrodt as President Elect in WW FSC.
Motion: Mike Weber Second: Steve Harris

Motion passed.

8. Motion to approve Andy Weisbrodt as Voting delegate from W&WFSC.
Motion: Mike Weber Second: Roy More

Motion passed.

9. Motion to approve Kevin Will as designee to fill in for Mike Weber as needed.
Motion: Mike Weber Second: Ray Davis

Motion passed.

10. Declared meeting adjourned at 12:11 PM.

Discussion Items:

Ray Davis, President, called the meeting to order at 10:00A.M.

Welcomed members. Discussed working to get board meeting materials in a week ahead of the Agenda. Items should be numbered, to make connecting them to the agenda easier. Requested members update the Board Advancement Chart, which was circulated. As a part of leading by example, this update will be shared on the MCC website. Camp has started and Board members are encouraged to visit camps while they are in action. Quorum verified.

Ray Davis discussed the process of having FSC Presidents have a turn to lead the Board Meetings. Jim VanderRoest from Southern Shores will lead the meeting. Meeting was turned over to Jim VanderRoest.

- **Agenda Update** Item 9. Exploring will be delayed as Don Neal is not available today.
- **Consent Agenda:**
 1. **Board retreat Minutes from May 14th**
 2. **Membership report for the 6/18 MCC Board Meeting**
 3. **Summary of membership numbers- out by District and FSC as of 5/25/16**
 4. **Holaka Resolution – Parcel A**
 5. **Operations report**
 6. **Marketing report**
 7. **Membership Report**
 8. **Outdoor Adventure report**

Discussion: Discussion of removing the Holaka Resolution – Parcel A from the Consent Agenda to get additional clarification. Motion by Ray Davis with support from Chuck Truza to amend the Consent Agenda and table the Holaka Resolution – Parcel A. Motion accepted by Ron Blaisdell and Chuck Truza amending the motion for approval of the consent agenda.

Discussion of importance of membership needs and plans – Discussed implementing the VP for Relationships and how to coordinate efforts with Membership. Greg Dunn commented on the strong connection between membership and marketing at the national level.

- **Commissioner report – presented by Steve Harris**

Cleaning up defective charters close to being accomplished. Rebranding of commissioners with more movement of some toward the term “specialists”. The Annual Commissioner Cabinet Retreat will take place July 22-23, 2016. Exploring will be moving into the traditional program from Learning for Life into the traditional scouting programs. Commissioners are working to identify how to support Exploring units.

YPT ahead of National and Central Region averages. MCC currently 91.5%.

- **Treasurer’s Report – presented by Mike Chaffee**

Financial reports sent electronically. Mike Chaffee presented overview.

- **2015 Audit – presented by Mike Chaffee**

Budget Status section brief overview presented. Detailed information available.

Management report identified 5 key areas for improvement: 1.) reconciliation (documentation of general ledger accounts), 2.) properly recording pledge receivables, 3.) bank reconciliation process, 4.) separating in-kind donations from cash in recording system, and 5.) increased Board activity in monitoring budget status.

- **Budget Forecasts by FSC & Outdoor Adventure**

Southern Shores – presented by Jim VanderRoest. Anticipate a deficit this year end. Still striving to reduce the deficit.

President Ford – presented by Wayman Britt. Working on both FOS and Capitol campaign.

Great Lakes – presented by Al Robertson. No material change since last report. FOS is lagging behind goals.

Water & Woods – presented by Mike Weber. Behind in FOS. Reduced 2 staff positions and will not refill at this time.

- **Outdoor Adventure**

Board members are encouraged/invited to visit camps as they are up and running for summer. A schedule was distributed electronically. Two Boy Scout resident camps have started already.

Distributed special pricing information for facility use by OA and training programs.

Discussion of the utilization of sale proceeds for Holaka Part B.

- **Marketing – presentation by Chuck Truza**

New theme from National meeting is “It’s Go Time, Build an Adventure”.

MCC branding/rebranding information in Powerpoint presentation. “One Vision, One Mission, One Council”

Fall Recruiting - Blast into Scouting theme. Materials out to print. Patch designed. Statewide events being planned.

9. Exploring discussion delayed.

10. FSC Reports

- **PFSC** – Wayman Britt presented – 5% gain in Traditional scouting membership; 5.2% overall growth, 7 units from unit growth. FOS at 70% currently and making progress. Cub Scout Camping – 19.3% Boy Scout Camping 57% Special events have been very successful.

- **W&WFSC** – Mike Weber presented
Grant writing \$500,000 in grants written with \$60,000 received to date. Down 2 staff people who are not being replaced. Special events Mark Dantonio Luncheon was very successful DCD dinner in Lansing less successful. Membership down 14%; implementing District 365. Program efforts advancement and service are up. Camping survey is being conducted Working to recruit volunteers developing a volunteer profile. What is local scouting profile being developed. JTE currently silver.

- **GLFSC** – Al Robertson presented.

FOS still working to reach goals. Working to renew relationship with Ford. Special events overall doing well; DCD did not reach goals. Membership exploring up Cub Scouts and Boy Scouts down slightly; looking toward a good fall recruiting. Volunteer recruiting has been a focus. Nominating committee has been adding volunteers at all levels. Staff still some turnover, but improved.

State Fair exhibit – Chuck Truza shared information about need for volunteers. He agreed to gather and share more details about what is needed.

- **SSFSC** – Jim VanderRoest presented.
Budget dollars are still down, but SSFSC continues to work to meet goals. Membership looking toward a good fall campaign. Nominating committee has been using BSA approaches to identify and recruit solid volunteer support. Doing very well with YPT Training. Appreciate the insights and leadership of new Scout executive Melissa Stricherz.

11. Nominating committees

Each FSC reports Nominating Committee in place and working to recruit volunteers. MCC Nominating Committee to be reformed under guidance of Matt Thornton and Ray Davis.

12. Matt's Moment

Marketing committee has fulfilled 237 requests this year. W&W fundraising is up in absolute dollars even as they are still working to reach their goals for this year. “Seeds to Life” Program at Rot Kiwan is up and growing. MIC has special visitor day options for Scouts and leaders not directly involved in the program. Great news from GLFSC about reestablishing Scouting in Inkster after 20 years with no scouting in the community.

13. President Comments

Ray Davis echoed Matt's encouragement to visit MIC Visitors Day. This is an awesome event for our Council and Ray would like to see an informal Board gathering at the event. Registration for visitor's day is available online.

Jim VanderRoest SSFSC President, without objection declared meeting adjourned at 12:11 PM.

Respectfully submitted by: _____

Approved by: _____ on _____
Matthew Thornton Date
Scout Executive/CEO

_____ on _____
Raymond Davis Date