

BUILDING CHARACTER CELEBRATION SPONSORSHIP LEVELS

March 7, 2018 JW Marriott, VIP Reception/Registration 5:00-6:00 p.m., Dinner and Program 6:00-8:30 p.m.

Event Sponsorship Packages

Title Sponsor (1 available)

Sponsor Investment - \$50,000

Return on Investment:

- Recognition in all pre-event collateral
- Premier signage at the dinner and in printed materials
- Full Page ad
- Invitation to VIP Reception
- Opportunity to meet Keynote Speaker
- Premier seating for 20 guests

VIP Reception Sponsor

Sponsor Investment - \$20,000

Return on Investment:

- Host of the VIP Reception for distinguished guests, Keynote, and honorees
- Opportunity to introduce Keynote Speaker
- Signage at reception
- Recognition at dinner
- Full page ad
- Premier seating for 10 guests

Distinguished Citizens Award Sponsor

Sponsor Investment - \$15,000

Return on Investment:

- Invitation to VIP Reception
- Opportunity to introduce the honorees
- Recognition at dinner
- Full page ad
- Premier seating for 10 guests

Eagle Scout Dinner Sponsor

Sponsor Investment - \$10,000

Return on Investment:

- Invitation to VIP Reception
- Recognition at dinner
- Half page ad
- Table for 10 guests

Ticket Sponsor Packages

Gold Sponsorship

Sponsor Investment - \$5,000

Return on Investment:

- Recognition at the dinner
- Logo in the program book
- Table for 10 guests

Eagle Class Photo Sponsor

Sponsor Investment - \$2,500

Return on Investment:

- Name/logo on all Eagle Photos
- Opportunity to have a booth open for pre-event
- Table for 8 guests

Silver Sponsorship

Sponsor Investment - \$2,000

Return on Investment:

- Listed in the program book
- Table for 8 guests

Dinner for Two

Sponsor Investment - \$500

Return on Investment:

- Invitation to VIP Reception
- Two tickets to dinner

Program Book Ad Sponsorships

Quarter Page- \$250

Half Page- \$500

Full Page- \$1,000



BOY SCOUTS OF AMERICA®
PRESIDENT FORD FIELD SERVICE COUNCIL

BUILDING CHARACTER CELEBRATION SPONSORSHIP COMMITMENT FORM

Please count on us to provide the following sponsorship in support of the Building Character Celebration to be held March 7, 2018 at the JW Marriott:

Business Name: _____

Contact Name: : _____

Address: _____

City: _____ State: _____ Zip code: _____

Contact person: _____

Phone #: _____ Email: _____

Name you'd like in print : _____

\$20,000 VIP Reception Sponsor

\$ 15,000 Distinguished Citizen Award Sponsor

\$10,000 Eagle Scout Dinner Sponsor

\$5,000 Gold Sponsorship

\$2,500 Eagle Class Photo Sponsorship

\$2,000 Silver Sponsorship

\$500 Dinner for Two

I will do a an _____ ad in the program book. *ads due by 2/19/18

No, I cannot attend but I will sponsor _____ Scout(s) at \$75 each.

***All logos/ads are due by 2/19/18**

Our payment is enclosed

Checks should be made payable to: Boy Scouts of America

Please invoice me at the address above

Please send payments to: President Ford Council, BSA, 3213 Walker Ave NW, Grand Rapids, MI 49544

Names are due to Sarah Hotchkiss by February 28, 2017 at 616-785-2662 ext.3009 or sarah.hotchkiss@scouting.org

Thank you for your consideration of a sponsorship to our Building Character Celebration. Your sponsorship will help to underwrite this memorable evening for our Scouts and their families.



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