



## 2016 Cub Camping Promotion Sample Agenda

*Use this agenda to hold a Summer Camp Promotion at your Pack meeting or Blue and Gold banquet. A good presentation will take about 10 - 15 minutes. Be sure to pick a meeting where you will have plenty of parents in attendance!*

1. Lead CSI activity (on the back of the Save-the-Date card.) to catch everyone's interest
  - Frequency of Fingerprint Types:
    - 5% of the population has some type of arch fingerprint.
    - 30-35% of the population has some type of whorl fingerprint.
    - 60-65% of the population has some type of loop fingerprint.
2. Show the Cub Camping Promotional video
3. Talk about Cub Day Camp
  - 13 camps to choose from this year offering great programs! Pick your camp at [www.michiganscouting.org/CubCamp](http://www.michiganscouting.org/CubCamp)
  - **"CSI - Cub Scout Investivation"** theme this year
  - Activities include bb gun & archery shooting, aquatics, scuba diving, outdoor skill activities, games, horseback riding, and unique activities based on the location
  - Delivered by a Nationally trained volunteer staff
4. Hit highlights of Cub Camping
  - Tell your camping experience
  - Theme this year is "CSI - Cub Scout Investigation."
  - Swimming, Nature, BB guns, Archery, Games, Sports, Boating and more!
  - Trained and dedicated staff delivers all programs while parents/ leaders supervise and participate
  - Great meals professionally prepared for you!
5. Tell the benefits of summer camp to Pack
  - Outdoor programs develop youth mentally, physically, & emotionally
  - Builds great memories for Scouts and their families
  - Pack can't duplicate experience elsewhere
  - Scouts will work on advancement opportunities only available at camp
  - Fun for Cub Scouts and parents together!
  - Fantastic and trained staff
  - Sets up expectations/habits that Boy Scouts go camping
6. Ask for questions
7. Hand out registration information or give instructions about how the pack will register for camp.
8. Follow up to make sure every Scout goes to camp