

MCC Executive Board Minutes
December 12, 2015
137 S. Marketplace Blvd Lansing MI 48917
Chaired by: Craig Younkman, President

Executive Board Members:

Craig Younkman	Brad Arbuckle	Charles Truza
Lonnie Herrington	Roy More	Ronald Garrison
Stephen Harsh	Thomas Ayers	John Worthington
Stephen Harris	Ron Blaisdell	Michael Yost
Greg Dunn	Wayman Britt	Michael Weber
James VanderRoest	Dick Northrup	Richard Maike
James Huttenlocher	Michael Thorp	Keith Anderson
Brad Simmons	Ray Davis	

Staff:

Scott Wolterink	Brian Nastase	Frank Reigelman
Matt Thornton	Whitney Rann	Gary Gilger
Kevin Nichols	Mike Chaffee	Beth Hunter
Paul Schwartz	Deb Hartman	
Vic Pooler	Dom	

Guest:

Jim Siegel	Mark Montrose	Jim Smithwick
Ron Scholl	Ed Hanson	

Craig Younkman, President, called the meeting to order at 9:00 A.M.

Acronyms:

MCC -Michigan Crossroads Council	USE - Unit Service Executive
FSC -Field Service Council	DE -District Executive- (Position replaced by USE)
VP - Vice President	FOS - Friends of Scouting
YPT - Youth Protection Training	HOS - Hooked on Scouting

Executive Board Approved Actions:

1. A motion to approve the Executive Board Meeting minutes, June 20, 2015 and October 24, 2015.

Motion: Stephen Harsh

Second: Ron Blaisedell

Motion Approved Unanimously

2. A motion to excuse absent Board members from the December 12, 2015 Board meeting

Motion: Brad Simmons

Second by: Ron Blaisedell

Motion Approved Unanimously

3. A recommendation from Council attorney, Brad Arbuckle, to adopt the Michigan Crossroads Council Records Retention Policy

Motion: Ray Davis

Second by: Charles Truza

Motion Approved Unanimously

4. A motion to approve the Treasurers report.

Accepted by: Michael Thorp

Second: Mike Weber

Motion Approved Unanimously

5. A motion to contract with Yeo and Yeo for the MCC auditor in 2016

Accepted by: Michael Thorp

Second: Bradley Arbuckle

Motion Approved Unanimously

6. A motion to approve the budget on an interim basis. The committee will come back with a revised budget at the January 14th Executive Meeting. (Jim asked for an amendment to put a term on the interim spending until the next executive meeting approves the budget- not sure how or where to word since Steve offered to change his motion to reflect the Jan 14th meeting)

Motion: Steve Harsh

Second: Michael Thorp

Motion Approved

Tom Ayers voted No

7. A motion to cease operations by the end of 2016 at camps Greilek, Kiwanis, Northwoods, Tapico, Teetonkah.

Motion: Lonnie Herrington

Second: Ray Davis

Motion Approved

Jim VanderRoest voted No

8. A motion to appoint Mr. Donald Neal as our Steering Committee Chairman for Exploring.

Motion: Jim Huttenlocher

Second by: Roy More

Motion Approved Unanimously

9. A motion to approve a small license for 500 youth in Learning for Life.

Motion: Michael Thorp

Second by: Ron Blaisdell

Motion Approved Unanimously

Declared meeting adjourn at 2:43 P.M.

Discussion Items:

Welcome

Craig Younkman, President opened the meeting.

Popcorn Sale

Jim Siegel discussed the changes that must be made in 2016. He emphasized that this year we need “all hands on deck”, not only on a unit level but also on an MCC level. Matt Thornton discussed the changes that are in the works for the 2016 popcorn sale. The units and consumers have expressed a desire for more “hands free” selling which cuts out the middle man. Mobile sales is another desired method. The number of units selling is down from last year.

Council Strategic Plan

Stephen Harsh discussed the Council Strategic Plan. 4/6 committees have discussed with their vision statements. Goals do not all meet the SMART test standards. There are lots of policies in this plan. A number of the goals do not have hard numbers or directions on how to get from point A to point B. There is hope to have a draft for review by the end of this month and a corrected draft by the 15th of January. Create a draft that is Board reactive by the end of January. By the annual meeting this will be completed and brought to the Board.

Marketing

Charles Truza discussed the Marketing staff changes. Marketing is now within the MCC, here to serve the needs of the MCC staff and volunteers. Chuck introduced the Marketing team via slideshow (available on the website). He discussed the standards and vision statement of the team to make sure we are spreading the correct message. Chuck also discussed the calendar on the website and the process for adding information to that calendar.

Charles discussed the Levy Sustainability project. This has been in the works for the last seven months. We signed a contract back in 2004 with them. The project is proposed to mine gravel, the resources are there. The site is about 570 acres out of 17,000 acres. This will happen in five different phases- using the Levy property as the last phase. They have applied for a permit to mine for 30 years (20 years with two 5 year extensions). After the 30 year contract, the land will go back to us. A \$250,000 check will be cut the day they mine the land. \$370K is the projected amount to bring in during the mine. We will get 10% of that amount. It could take 18 months up to 3 years to start this process. By Monday Q&A will be on the website. The website is where Board members should direct people with concern. We do have a response team but Levy will be

handling questions and concerns. Craig Younkman appointed Matthew Thornton and Charles Truza as the spokespeople on this topic.

Program Report

Roy More reviewed vision statement. He also discussed Michigan International Camporee. The Program team will be working towards giving our parents today the program they want and need. Something that is attractive and includes the whole family while fulfilling the mission of the BSA which is character and citizenship development. A special Cub camp day is one event the MCC has coming up, which is co-ed.

Membership Report

Greg Dunn opened the discussion by apologized for the membership shortage in 2015. He then discussed the stats. P.F. looks to have growth in 2015 but slightly under 1 %. G.L. will have growth slightly over 1%. W.W. Looks to be a long shot but within 300-400 youth of last year. S.S. appears to be down 800 in traditional youth and 1500 in Exploring. G.L will be over in 2015 with over 30 % growth in Exploring. Few districts within the MCC did go over their 2012 number. Cub Scout pack development- P.F- 10 new packs in 2015, at least 15 more before year end. W.W. had 16 new packs this year, at least 6 more in December. S.S. has 5 new packs this year with one more in December. G.L. has 30 new packs and several more before year end.

Scout Reach 4,800 youth by the end of the year.

We are currently behind on re-chartering. Jan 7th Greg will have the year-end numbers. We are currently down 80 units. Exploring is an area of focus in 2016. First of the year Greg is working with skill trade-unions. Work to get kids in then apprenticeship.

STEM is still a pilot program. The MCC is currently using STEM to access schools that we did not previously have access. Greg Dunn suggest we do not count on this to come in and save us

quickly but over time will make a difference in membership. We do not want to dilute our brand with STEM. We need to remember what we stand for and move forward with that.

Commissioner's Report

Kevin Will has been elected to serve as the Council Commissioner in Water and Woods FSC. He currently serves as District Commissioner and will transition into his new role during the coming weeks. It looks like he will have completed the majority of the transition by this coming February. Steve Harris met with Jim Smithwick and Cynthia Gaines in early November. We identified districts in which there was need for new leadership. As part of the transition, Jim will help make those changes so Kevin starts with a clean slate. Thank you Jim Smithwick for serving extremely well as Interim Council Commissioner!

As part of our emphasis on continuing education, each FSC has scheduled a Commissioner Conference. WW and PF will take place in January. GL and SS will take place in March. The leadership of the commissioner staff are emphasizing succession planning. This will be an important area of focus during the coming year.

The recent change in membership standards has had some impact on commissioner service. First, in response to the change in membership standards the Knights of Columbus suggested the charters of all units chartered to the Knights should be transferred to a local Catholic parish. We are working to make the transfers. Second, on December first the leadership of the Lutheran Church, Missouri Synod, announced it had revoked the Memorandum of Understanding it had with the BSA. The effect a strong suggestion that local congregations no longer charter Scout units. The decision is left to each local congregation. We are working to retain the existing relationship and when the local congregation decides to not continue to charter a unit we are

working with each family to identify a local unit into which they can transfer. It is too early to determine the impact of the church's decision.

Charter Renewal- Last year was a good year for charter renewal in MCC. Until very recently we were ahead of where we were this time last year. As of yesterday, we are very slightly behind where we were this time last year. There is still a lot of work to do. We have begun to identify best practices for possible implementation next year.

Year of the district

Succession planning in the district. Making sure we have the right people in the right place.

Kickoff is for the District Key 3, District and FSC Popcorn Kernel, Family and Communities FOS Chair, Membership chair, Volunteer Engagement Chair and Council VP. The administrative level will be involved as well. This is March 19th held at Liquid Fertilizer in St. Johns. We are asking for input on the Year of the District. This feedback/input will be due by New Year's Eve.

Development

Nominating committee report: The committee has met. Craig Younkman and Steve Harris have been working towards keeping people serving on the Executive Board. For those who have committed they want to be on, may be a shift in those positions. Yeo and Yeo was up for discussion in the regard of being our auditor in 2016. A motion was made and approved.

Treasurer's Report-

We are currently over budget in investments and United Way. All other indicators from a revenue side are below budget. Expenses are under and compensation are under, however, we have revved up staffing so we are over in November but under YTD. The YTD deficit is around \$2.8K, which does not include popcorn revenue. Our whole line is at \$3 1/2k, currently at 1.6k.

Budget

Execution is everything. Budget is trimmed around an \$18/\$19k revenue total, we land around the \$16k each year. We will miss by \$1.7 this year. Compensation is up 10%. First quarter of the year Matt will be meeting with finance every Monday and management on Tuesdays to fix our revenue issue. Course Correction Plan was discussed. This plan will be used to hold staff accountable in 2016, with consequences if the goal is not met. A cost neutral incentive plan is in the works for staff. Raises will still be given to those who meet their goals. Volunteers should push other volunteers to give and give more. 17% increase in budget is projected for 2016. The increase has raised concern of some Board members.

Steve Harris moved that we table the discussion and approval of the Budget at this point. That we the appropriate group (including the Presidents, Tom, John and others meet quickly. Jan 14th is the executive committee meeting, which will be the new date budgets are approved.

Properties Committee Recommendation

We are currently 10% behind in camp reservations over last year. Two new additions to the team, Rotary program specialist and a Cub Scout Specialist/Team lead. We do not see an increases in membership. We have cut the budget so much we cannot even fix or maintain our properties. Looking to be just slightly short of a balanced budget. Camps must operate at a new surplus, four camps are above budget. If we cannot reach the goal, more camps will be up for review and possibly closed. One camp scored a b- (Greilek)

Eliminate cluster camps- within 50 miles of each other. Below average in utilization and or camper day metrics. Not expected to be viable in long term. Does not serve a significant Cub or Boy Scout member population. The camps we want to close will eliminate clusters. Average utilization of these camps is 5% for closure. Greilek and Tapico, Northwoods, Cole and Paul

Bunyan, Kiwanis, Munhackle and Teetonkah. There will be a loss of FOS and donor funds, loss of volunteers, frustration and disappointed. Potential loss of camper volume and membership and minimal over time. Lonnie discussed the repurpose of camps we're trying to sell. The board is not able to answer the questions of where the money goes if we do sell them. Rick Maike voted no until the committee can make a decision on these camps and bring something to the table. We need to be prepared on what we will do on a communication plan. We need to have an answer to give these people.

Scout Executive's Report

Exploring is doing an awesome job and has a high caliber volunteers. Matt called for a motion to approve the Steering Committee Chair. Matt ask asked for approval on a small Learning for Life license to support 500 youth. This license is about \$1,000.

President's Report

Lonnie request nothing leaves this room but within 10 days the information will be sent out.

Jim discussed S.S Scout Executive Search. On January 8th and 9th. 3 candidates will be interviewed in Ipsy.

Sandy Elden, a Scouter with over 80 years of tenure, passed away December 2nd.

Adjournment

Craig Younkman, President, without objection declared the meeting adjourn at 2:43 PM.

Respectfully submitted by: _____

Approved by: _____ on _____
Matthew Thornton Date
Scout Executive/CEO

_____ on _____
Craig Younkman Date