

**MCC Executive Board Minutes**  
**October 24, 2015**  
**137 S. Marketplace Blvd Lansing MI 48917**  
**Chaired by: Craig Younkman, President**

**Executive Board Members:**

Craig Younkman	Brad Arbuckle	Charles Truza
Lonnie Herrington	Roy More	Ronald Garrison
Stephen Harsh	Thomas Ayers	Michael Medvec
Stephen Harris	Ron Blaisdell	Michael Yost
Greg Dunn	Wayman Britt	Michael Weber
James VanderRoest	Howard Conlon	Richard Maike
James Huttenlocher	Michael Thorp	Keith Anderson
Brad Simmons		

**Staff:**

Scott Wolterink	Brian Nastase	Frank Reigelman
Matt Thornton	Whitney Rann	Gary Gilger
Kevin Nichols	Mike Chaffee	Beth Hunter
Kimberly Manor	Paul Schwartz	Deb Hartman
Vic Pooler	Matt Adams	

**Guest:**

Ron Scholl	James Smithwick	Bruce McClintok
Jeff Payne		

Craig Younkman, President, called the meeting to order at 1:02 P.M.

**Acronyms:**

<b>MCC</b> -Michigan Crossroads Council	<b>USE</b> - Unit Service Executive
<b>FSC</b> -Field Service Council	<b>DE</b> -District Executive-
	(Position replaced by USE)
<b>VP</b> - Vice President	<b>FOS</b> - Friends of Scouting
<b>YPT</b> - Youth Protection Training	<b>HOS</b> - Hooked on Scouting

**Executive Board Approved Actions:**

1. A motion to excuse absent Board members from the October 24, 2015 Board meeting

Motion: James Huttenlocher                      Second by: Roy More

**Motion Approved Unanimously**

2. A motion for approval of Treasurer's report.

Motion: Stephen Harsh                      Second: Ron Blaisdell

**Motion Approved Unanimously**

3. Michigan Crossroads Council's Executive Board authorize \$15,000.00 to fund a Major Gifts Feasibility Study to be performed by personnel from the BSA's National Foundation

Motion: Greg Dunn                      Second: Rob Blaisdell

**Motion Approved Unanimously**

4. Declared meeting adjourn at 4:11 P.M.

**Discussion Items:**

**Welcome**

Craig Younkman, President opened the meeting.

### **Approval of minutes**

No minutes were approved.

### **Treasurer's Report-**

Michael Chaffee discussed the budget. If we hit budget for popcorn it will produce around \$600,000 deficit for the year. Most likely will not be able to zero out the line of credit. This is a long term issue.

### **Commissioner's Report**

The commissioners are focusing on charter renewal. They got a slower start than planned. However, we were able to overcome the challenge and are now on track. I will meet with each FSC Council Commissioner to develop a 90 Day Plan of unit service in each FSC.

### **Membership Report**

On Oct 3rd and 10<sup>th</sup> the MCC had 35 HOS events over the state. It was an enjoyable event. See the website for photos. Membership numbers in September were down this year. School started late due to a late Labor day. Number were down in September- if we have a good rest of the month- October should be up.

### **Council Strategic Plan**

Stephen Harsh discussed the Council Strategic Plan. This started over a year ago and has been a slow process. They should be ready by the February 20<sup>th</sup> Annual meeting. Stephen Harsh would like everyone to review the reports for the areas on the plan.

## **Development**

Craig opened the floor for a discussion regarding the budget.

Greg Dunn shared concern that the Board and FSC's talk about themselves as 4 councils instead of one council.

Matt suggested that we need to start recruiting and strengthening our Districts and Committees.

We need younger volunteers. The question was asked without an answer "Do we have one district that we would hold up and say this is our model district"?

Michael Yost added to the conversation "it is a journey- we needed to get boots on the ground and in the field- that was an investment and it is paying off.

Holding people accountable for their execution. This is the same problem for FOS cards that are not being worked.

## **Feasibility Study-**

The proposal is that 6 National Major Gift's officers would come to WW FSC, GL FSC, and SS FSC to meet with up to 150 individuals on our behalf. We will use the months of November and

December to identify and to reach these individuals/ companies. The team will come from National and meet with these individuals/ companies during the first week of February. We will receive a review of their visit and towards the end of the month, the total of the major gifts. Feasibility Study is \$15,000 for 6 professionals, for one week.

### **Properties Committee Recommendation**

16 people from MI went to Philmont on a trek with Frank and Brad.

See handout in meeting packet for detailed information related to the report of the Properties Committee. They just completed a two year review, which is also included in the handout. A detailed recommendation related to camps will come to the Board at the end of the year. Lonnie wanted to stress that this recommendation is going to be significant.

### **Scout Executive's Report**

We have discussed a lot of hard topics today. Lots of people are passionate about a lot of these things we are discussing. After reviewing 5 budgets with 5 revenue issues- it's clear we have a revenue issue. Matt discussed the Q12 at our staff meeting. Staff are happy and wanting to stay. As a staff we agreed to no longer have Scout Reach as a Scout title.

### **President's Report**

Matt Adams is leaving to Pennsylvania and starting November 1st. Hoping to have a new person in place by Jan 1. We no longer need to do a Scout Executive recruitment.

The Scout Executive Selection Committee met earlier today and we are pleased to announce that Matt Thornton will serve as our Scout Executive for the next three years. National will split the cost over the next 3 years 1/3 pay the first year, 2/3 pay the second year, and 3/3 pay for the third year. That is how payment for Matt over the next three years will play out. The Interim can now be dropped from his title.

Today the Board collected the FOS cards (handed out at the beginning of the meeting) for 2016- nearly \$60,000. Craig asked the group to really think about the last 60 days of 2015. He asks the Board to consider increasing their FOS gifts for 2015. We are moving towards a traditional Charter. We still need financial stability. Craig announced that he is working on the Chicago Board.

In your Board packet there is an organizational chart of districts. Discussed the hyper focus on Program years ago. Hoping to get the districts on track. Special focus needs to be on (2016 the Year of the District) the Districts. More unit focused Scouting. We need to refocus our efforts on strengthening these units. Craig discussed the revenue problem- asking two Executive Board members, Roy More and Michael Yost, to head the responsibility of coming up with a cost neutral incentive to raise fundraising over the whole STATE.

### **Adjournment**

Craig Younkman, President, without objection declared the meeting adjourn at 4:11 PM.

Respectfully submitted by: \_\_\_\_\_

Approved by: \_\_\_\_\_ on \_\_\_\_\_  
Date  
Matthew Thornton  
Scout Executive/CEO

\_\_\_\_\_ on \_\_\_\_\_  
Date  
Craig Younkman  
President